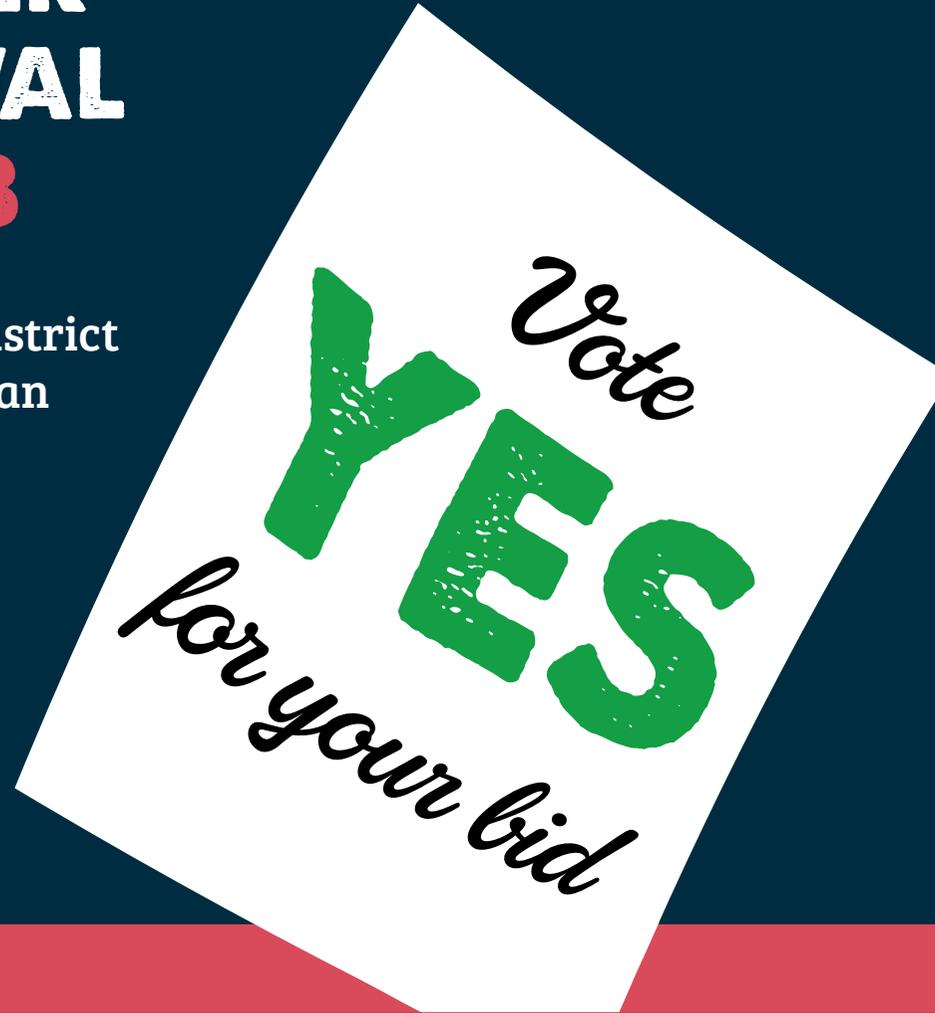


BEDMINSTER BID RENEWAL

2023 | 2028

Business Improvement District
Proposal and Business Plan



BALLOT OPENS: 17th August 2023



BALLOT CLOSES: 14th September 2023



RESULT ANNOUNCED: 15th September

DELIVERING CLEAN, GREEN & VIBRANT STREETS
bedminster.org.uk/business

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1

INTRODUCTION FROM THE BID CHAIR



ADE WILLIAMS

Chair, Bedminster Business Improvement District

Bedminster Pharmacy

Firstly, a huge thanks to all our traders who have been doing so much to make Bedminster an exciting place to live, work, shop, drink, eat and dance!

The last five years of the Bedminster BID have flown by and sadly been a hard time for many of us on the high streets and personally as we spent 2 years in Covid restrictions and more recently with challenges of inflation.

As we look at the next 5 years, it's never been more vital to plan collaboratively as a trader community for the future of the area.

The BID team, manager and Board, have been out talking to you the traders who make up this amazing community to ensure we continue to deliver what you want to see.

It is so important that we are all part of the future BID, informing and shaping the exciting plans for the next five years. This business plan outlines what we will be looking to achieve with our £140,000 per year estimated levy.

So much has changed since 2018 and the last ballot. Our main objectives were driving down vacancy rates for shops across the streets, bringing the community to shop and dine on our streets and to liaise with the developers moving into the area to ensure that the interests of Bedminster traders have been represented.

In the next 5 years, thousands of people are due to move into the area as the developments begin to be handed over to the new residents. We have a great opportunity to welcome them, and to reinvigorate the areas which have been affected by the ongoing works.

As a BID, we are here to represent and support the traders, believing in the power of working collectively and utilising the levy to benefit all the traders who call BS3 home - whether they are rateable or not.

If you have any questions during this ballot period about our plans then please do get in touch.

When you receive your ballot, please vote YES!

2

CELEBRATING FIVE YEARS OF COLLABORATION 2018 - 2023



Arts & Crafts



Food & Drink





CHRISTMAS CHOIRS ON THE RUN



UPFEST



LOVE LOCAL MURALS



SANTA'S POST BOXES



HALLOWEEN TRAIL



TOP TRADER CARDS



BLOOD & BUTCHERY IN BEDMINSTER



EATBEDMINSTER



EAST STREET MARKETS

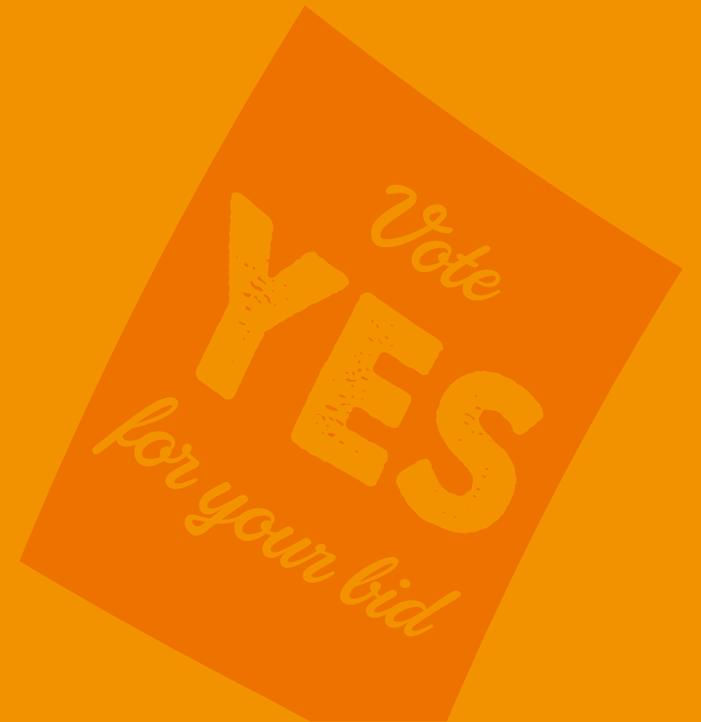


SIX SISTERS



NEW TRADER PROFILES

EAST STREET VISION



DELIVERING CLEAN, GREEN & VIBRANT STREETS

In 2019 the BID raised £60,000 collectively from Bedminster Green developers to create a Vision for East Street.

A team of landscape architects, transport specialists and other professionals led and managed by the Bedminster BID created a vision and public realm master plan that helped lead to a further £404,000 in grants for East Street.

Collectively we have been working to deliver projects that you, the trader community, want to see and ideas that help celebrate our high street and invest in the future.

See the full vision at www.eaststreetvision.com.



WELCOME TO NEW BUSINESSES JOINING OUR TRADER COMMUNITY

In our last business plan, driving down vacancy rates was seen as a critical part of the success of the area. We have some wonderful new businesses that have opened in the past five years and continue to see vacancy rates reduce. This will remain a priority for the BID for the next 5 year term, as we continue to offer support to new members of our growing community.

This will continue to be a key priority for the next 5 years.



EAST STREET EMPORIUM



**BRISTOL LOAF AND
HUGO'S GREENGROCERS**



KITCHEN BY KASK



FRIENDLY RECORDS



**BRISTOL GENERAL
STORE**



HIPPIE FLOWER CAFE



KC HAIR EXTENSIONS



ESSENTIAL MAINTENANCE



NO FRILLS KNITTING



SAZZ MEZZE



VX BRISTOL



REVIVAL MARKET



STORYSMITH



SPRITED



ZENA'S BISTRO CAFE



NORTH ST CHEESE



THE OLD BOOKSHOP



OUR AIMS FOR THE NEXT FIVE YEARS



DELIVERING CLEAN, GREEN & VIBRANT STREETS

OUR AIMS FOR THE NEXT FIVE YEARS

Over the next 5 years there is a predicted 44% increase in the BS3 population with huge new developments bringing new communities to the area. The BID is brilliantly placed to work with local community organisations to ensure our businesses and their customers gain maximum benefit from this significant change.

Based on the feedback from trader consultation, these are our aims for the next 5 year term.

IMPROVING THE AREA AND STREET SCENE

- **Street cleansing:** Deep cleaning and anti tagging.
- **Improving the street scene and infrastructure** including our green spaces.
- **Making Bedminster more accessible for everyone** in our community.

LOBBYING FOR TRADER INTERESTS

- **Continuing to strengthen our Bristol City Council partnership:** Ensuring traders have a voice in public realm improvements, road infrastructure, lighting and safety and public funding projects.
- **Developer representation:** Liaising and working with developers to ensure BID traders have a mechanism to engage and ensure their voices are heard.

PLACEMAKING AND DRIVING FOOTFALL TO THE AREA

- **Investing in Bedminster as a visitor destination**, to increase footfall.
- **Promoting Bedminster traders to our local community and wider Bristol** through marketing.
- **Supporting events and trails** which bring footfall to the area.

REDUCING CRIME

- **Commissioning, managing and supporting projects** that target anti-social behaviour, specifically in our retail streets but also the surrounding areas such as funding the DISC programme.
- **Building stronger links with the Police and city wide third sector groups.**



YEAR 1 PRIORITIES

Bedminster BID aims for the forthcoming period

IMPROVING THE AREA AND STREET SCENE

- Work with Bristol City Council and with BID budgets to allocate deep cleaning of problem areas throughout the retail streets - a continuation of the pilot schemes from 2022.
- Create hanging basket and planter schemes through summer and winter.
- Deliver one new and innovative greening project each year.
- Fund the Bedminster toilet map and initiatives making the area more inclusive for everyone.
- Work with specialist communities of interest partners to develop a steering group to support resident and trader access needs - to review priorities to make the area more accessible and make a 5 year plan for the BID area.
- Raise funds outside of the BID levy for wider infrastructure and development projects.

LOBBYING FOR TRADER INTERESTS

- Work with Bristol City Council to address police resources, licensing, anti social behaviour, homelessness, additional support for businesses.
- Look for new partners to combat anti-social behaviours in our community and trial at least one new outreach initiative.
- Organise quarterly meetings with the council's community development officers (planning and regen teams), for all major Bedminster developments to ensure trader concerns are heard and opportunities are maximised with new residents moving to the developments.
- Work with other city organisations to create funding bids for the area and lobby for Bedminster trader interests.

PLACEMAKING AND DRIVING FOOTFALL TO THE AREA

- Create one flagship on street event for East Street and North Street including a road closure to benefit traders in the area as widely as possible like Make Sundays Special and North St Fairs.
- Continue to deliver Christmas lights and Christmas campaigns for the area.
- Continue to promote Bedminster as Bristol Art District including a partnership with Visit Bristol and national marketing of the area as a destination.
- Support independently owned creative and community events through funding. For example eat:Bedminster, Upfest, Market Day, Lantern Parade and a new Games Festival.
- Ongoing management of Bedminster social media channels to regularly target our existing 20,000 followers with trader news, BID events.
- We will work more closely with communities of interest and established organisations in the area to cross promote group events and pop ups so that visitors to the area are drawn in multiple ways.

REDUCING CRIME

- We will continue our work to reduce crime, improving on street communication through funding DISC and we will lobby strongly to increase Police resources.
- We will work with the Community Trigger to facilitate its findings to help us work collaboratively to reduce crime in the area.

ENGAGING NEW RESIDENTS AND STUDENTS WITH THE AREA

- We will seek funding and use BID funds to create a welcome pack and marketing campaign to promote all traders on North, East and West Street to our 6500 new community members in the next 5 years.

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WHY ARE WE VOTING YES TO THE BID?



ADE WILLIAMS, BID CHAIR, BEDMINSTER PHARMACY

The businesses in our BID area have in the face of unprecedented challenges shown much resilience and ingenuity to thrive. The rapid growth and development we have in the area offer an amazing opportunity but only by coming together can we ensure we create the best community for everyone to live in, enjoy and work in. A YES is not just supporting local businesses, it is saying - I am ready to support the work to seize the opportunities and create the best community in the City of Bristol.



TOM WINDAYBANK, DIRECTOR, OCEAN

The Bedminster Business Improvement District (BID) plays a crucial role in supporting both local businesses and the community. Through organising numerous events and providing funding for projects, the BID contributes significantly to the vibrancy and development of our area. Without the BID's existence, local businesses would be forced to depend solely on the council for such initiatives, which will not be as efficient or responsive to the specific needs of our community.



SIMON DICKEN, DIRECTOR, WILKO

I've been proud of the work that the BID has done over the years and the dedication of the people who give their time freely to build passion for the area that they live and work in. With the increase in population now on the horizon, businesses need to vote yes for the BID to maximise the opportunities that this will bring by collaborating.



STEF BRAMMAR, COMPANY SECRETARY, AGB

I've been a director of the BID for 10 years and have seen first hand how Bedminster has changed for the better as a result of our planning and commitment. Local food shopping is a pleasure - we have a great trader community and there's very little I can't buy here. 5 more years of the BID makes so much sense for our growing community, so voting yes is a must!



GEORGE FERGUSON, TOBACCO FACTORY

Bedminster BID has initiated and supported a series of vital projects along our high streets over the past 5 years. The amount that has been achieved, with a relatively modest budget, is impressive. I am pleased to say that the Tobacco Factory will be voting yes in the ballot for another 5 years and we look forward to seeing what more will be delivered to support the rich variety of local independent businesses.



CHRIS CIERPIK, DIRECTOR, RARE BUTCHERS

I have owned and managed my retail Butchers on North Street for over 10 years and am passionate about local, independent businesses being supported to thrive in what is now a difficult financial environment. I joined as a BID Director to listen and act on what local businesses want and to work together to make the cleanliness and safety of our streets a priority. It is my priority to demonstrate openness and collaboration for all our local businesses in order to encourage and maintain footfall. Please vote 'yes' to Bedminster BID Team's 5 year plan to help achieve real improvements for our area.

YOUR BUSINESS IMPROVEMENT DISTRICT



CHARLIE TAYLOR, KASK AND KITCHEN BY KASK

Since opening in 2019 we've directly benefited from the support of Bedminster BID in a number of ways, including the financial and marketing support given to events such as Bedminster Beer Trail and Lantern Parade; and initiatives like Christmas Lighting and the WeAreBS3 Covid response. We've also indirectly benefited from the support given to initiatives and events that doesn't bring income to our business but does support other businesses in the area - such as the East Street work.



CLLR CHRISTINE TOWNSEND, DIRECTOR

I was delighted to take up my post on the BID. The coming years in our area will shape the nature of both local communities and traders for decades to come. As an elected representative I feel well placed to bring these two elements together. Our local highstreets need to be involved, supported and encouraged to contribute to the BID, better decisions are made when more voices are heard as a fuller range of views are considered. The BID has been instrumental in supporting now city-wide legendary community events such as the Lantern Parade and I for one am enthusiastic for promoting the area as the urban art centre for the city!



MIKE FENLON, ALPHA BOTTLE SHOP

For us, both as local residents & traders in Bedminster, the BID is the bridge between how we want the future of our area to take shape and how to get it there.



STEVE CLYMER, DIRECTOR, THE STEAM CRANE

Bedminster BID is the opportunity to achieve more than the sum of the individual businesses could on their own. It's a platform for everyone to get involved in to encourage visitors to Bristol to come to our part of the city.



STEVE HAYLES, DIRECTOR, UPFEST

The Bedminster BID has been integral to the development of Bedminster's retail streets over the past 10 years, it has delivered and supported us as traders, driving footfall and having a stronger collective voice in dealing with Bristol City Council. Personally I'm voting yes, because all of the great things Bedminster has each year from the Lantern Parade, hanging baskets, street cleaning & Christmas lights would just not happen without it.



KELLIE HASBURY, DIRECTOR, PLASTER

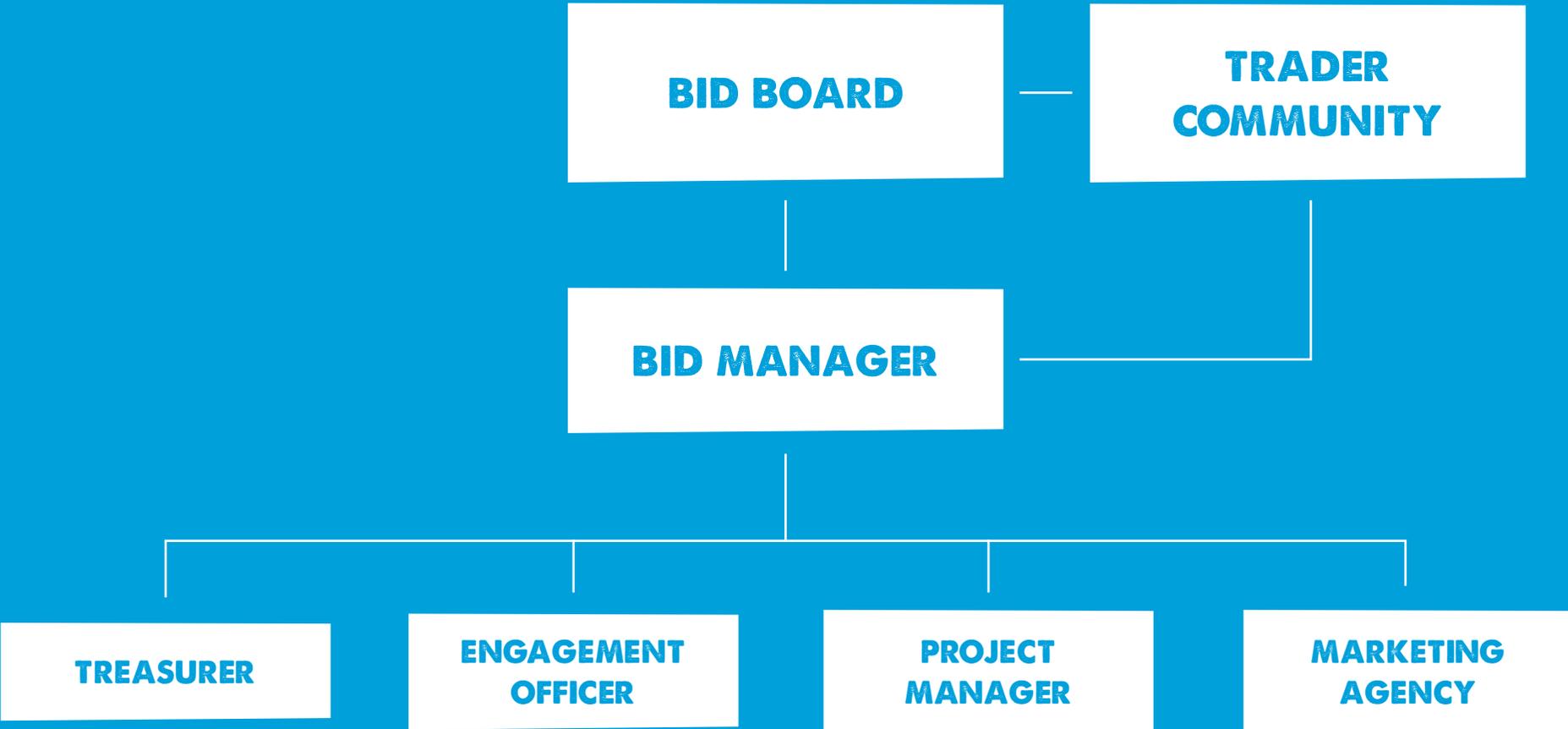
Over the last 10 years, the BID has helped traders to completely transform the area in which we all work. Christmas lights, events, supporting Upfest and the Lantern Parade. Without it, our area would struggle to get so many brilliant projects off the ground. Vote yes to help us to build on the foundations!



BEDMINSTER BID STRUCTURE



DELIVERING CLEAN, GREEN & VIBRANT STREETS



THE SMALL PRINT



DELIVERING CLEAN, GREEN & VIBRANT STREETS

FIVE YEARS OF COLLABORATION - KEY PROJECTS FROM 2018 TO 2023

The following are extracts from our annual reports over the past five years (please see bedminster.org.uk/business).

2018-19: We funded East Street Markets. We raised additional funding (£15,000 for a further pocket park) promoted Bedminster through our growing marketing platform (websites, Twitter and Facebook etc), organised and paid for Christmas lights and events, grant funded the Winter Lantern Parade and Upfest, and sought to influence council policy in relation to licensing, planning, transport (parking, Metrobus etc) and new developments – ie St Catherine's Place, Malago Road, and Bedminster 'Green' developments (the area between East Street and Windmill Hill).

2019-20: We conceived and managed street events including East Street Summer Fayre, raised additional funding (£60,000 to develop a detailed vision for East St and £135,000 from the Council for a new grant scheme to bring vacant commercial properties back into use). We built another pocket park on East Street. We created 'Face of the High Street' on the Bedminster website, profiling a different business each week. We grew our marketing platform (websites, Twitter and Facebook etc), organised and paid for Christmas lights, grant funded the Winter Lantern Parade and BS3 Jamboree, sought to influence council policy in relation to licensing, planning, transport (parking, Metrobus etc) and new developments – ie St Catherine's Place, Malago Road, and Bedminster 'Green' developments. When Covid struck we went into overdrive communicating trading hours, deliveries etc with the local community and organised and paid for shop posters, a social campaign, OOOH poster campaign introducing traders and floor stickers.

2020-21: We launched an online Ecommerce solution free for Bedminster BID businesses www.weareBS3.com - open to all businesses to facilitate delivery. In 2021 the Council allocated £404,000 of funding from the City Centre and High Streets Recovery and Renewal programme to East Street. The funding will be used to support public realm improvements, additional greenery (planters/hanging baskets) and for culture and events activities including eat:Festival and the new monthly East St market. The BID also ran a grants programme to attract 9 new businesses to East St and two shop refurbishments (funded by council and the West of England Combined Authority through its Love our High Streets project). We worked with Upfest to create murals to complete The Six Sister's, a landmark female-led street art project at the heart of North Street. We organised and paid for Christmas lights and a gift guide distributed to 25,000 houses. We sought to influence council policy in favour of business owners in relation to parking, licensing, planning, transport, and new developments – planning consent has now been passed on two major projects including St Catherine's Place and Little Paradise. During Covid we worked hard to communicate trading hours, deliveries etc with the local community.

2021-22: We piloted the Halloween sticker trail which led to 400 additional families visiting the retail streets. We created a Top Trumps campaign with 100,000 cards distributed, designed to cross market businesses throughout the area. We worked with BCC to identify priorities and develop plans for the £404,000 recovery and renewal funding. We completed the empty shops grant program.

In addition we continued to promote Bedminster through our growing marketing platform (websites, Twitter and Facebook etc), organised and paid for Christmas lights. We launched eat:Bedminster for the first time, as well as street trails. We worked with the East Street NOW! group and Bristol City Council to create a billboard, advert campaign and construction partnerships to combat the effects of the Malago Way Closure.

We supported Upfest, Bedminster Beer Trail and the Winter Lantern Parade with funding. We commissioned a shutter

painting program. We completed a major review of BID operations and governance concluding in the publication of an operating manual for the BID ('How is the BID Run') and additional financial reports including a detailed profit and loss available to the public and traders.

2022-23: BID created a £10,000 street cleansing pilot with Bristol Waste in the lead into Christmas. A new Christmas lights pilot saw the first cross street lighting installation, dressing the high street and increasing the perception of safety for traders and the community alike. This will be reinstalled in line with 2023 budgets.

We continued to work closely with Bristol City Council's High Street Team to support East Street through a difficult trading period including promotion of Market Day and lobbying for support for the traders. We funded two editions

of the highly popular eat:Bedminster after a successful first edition in 2022. We funded hanging baskets for the area and their maintenance. We funded a number of community initiatives including South Bristol Arts Trail and the Bedminster Toilet Map.

Our new BID Manager, Ruth Green was appointed, June 2023, to complete the year and bring the traders together for the rebalot.

Bristol Art District, our largest marketing campaign to date, was launched nationally to optimise the visitor market utilising the 150 murals in the area. Building on this we invested in unifying the area to benefit the traders under one initiative.

The BID's social media channels now total 20,000 followers with 415,355 annual reach, available to traders to promote themselves.

THE BID AREA



LIST OF OUR STREETS

PREMISES TYPES

- Bartley Street
- Baynton Road
- Bedminster Parade
- Bedminster Place
- Boot Lane (Part)
- Booth Road
- Cannon Street
- Church Lane
- Church Road
- Clarke Street
- Dalby Avenue
- Dean Street
- East Street
- Essex Street
- Granby Mews
- Hereford Street
- Kent Street
- Leicester Street
- Little Paradise
- Lombard Street
- Malago Road
- Mill Lane
- Nelson Parade
- New Charlotte Street
- New John Street
- Norfolk Place
- North Street (Part)
- Philip Street
- Picture House Court
- Raleigh Road (Part)
- Regent Road
- Sheene Road
- Sheene Way
- South Road
- St Catherines Place
- St Johns Street
- Stafford Street
- Stillhouse Lane
- Wesley Street
- West Street (Part)
- Whitehouse Lane
- Willway Street (Part)

- Advertising Right And Premises
- Bank And Premises
- Cafe And Premises
- Car Park And Premises
- Club And Premises
- Communication Station And Premises
- Factory And Premises
- Garage And Premises
- Hostel And Premises
- Kiosk And Premises
- Library And Premises
- Offices And Premises
- Other Commercial
- Other Education, Training & Culture (Other Ed, Tng & Cult.)
- Other Industrial
- Other Leisure
- Other Miscellaneous
- Public House And Premises
- Restaurant And Premises
- Retail Warehouse And Premises
- Shop And Premises
- Surgery And Premises
- Theatre And Premises
- Warehouse And Premises
- Workshop And Premises

THE BID CONSULTATION PROCESS

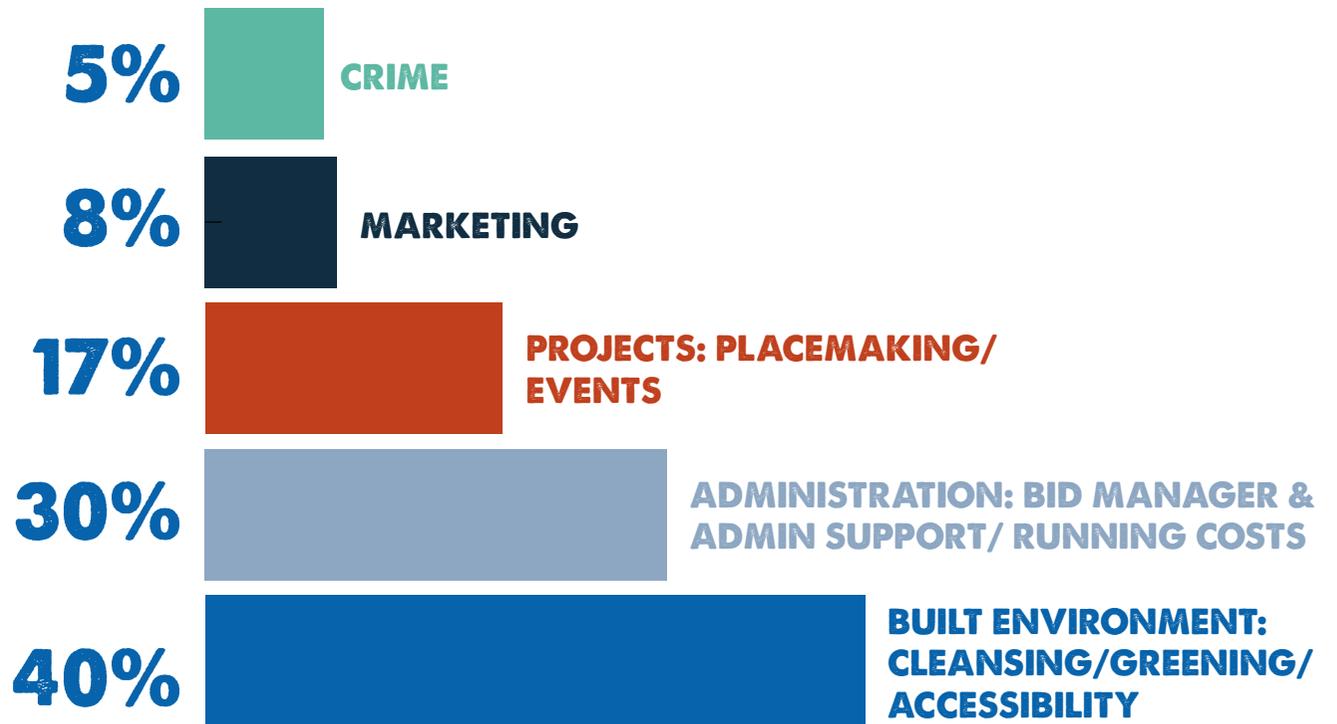
Feedback was based on multiple group trader sessions, drop in sessions, face to face meetings and finally by businesses being offered the opportunity to feedback remotely via an online survey.

The chart reflects your priorities for the BID and our focus for the next term.

Finally feedback was sought from businesses to indicate whether or not they supported the idea of a renewal of the Bedminster BID. Feedback in favour of a further five years of the BID was positive.

BID SPEND WILL APPROXIMATELY REFLECT SUPPORT FOR ACTIVITIES INDICATED DURING CONSULTATION

The BID will raise approximately £140,000 pa to be spent exclusively on the BID area over its five year life. This is derived largely by applying a levy of 2% of rateable value to all commercial properties as defined by the BID rules plus some modest voluntary contributions.



This is an indicative budget; annual accounts detailing income/ spend will be published throughout the length of the BID term

BID INCOME	% spend (yr 1-5)	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEARS 1-5
LEVY INCOME*		£143,000.00	£143,000.00	£143,000.00	£143,000.00	£143,000.00	715,000.00
GRANTS AND OTHER FUNDING		£5,000.00	£5,000.00	£5,000.00	£5,000.00	£5,000.00	25,000.00
TOTAL INCOME		£148,000.00	£148,000.00	£148,000.00	£148,000.00	£148,000.00	740,000.00

*note: BCC annual levy collection costs, anticipated as a minimum of £3,760, deducted annually at source

BID PROJECT SPEND		YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 1-5
DELIVERING CLEAN & GREEN STREETS	34.00%	£50,320	£50,320	£50,320	£50,320	£50,320	251,600.00
MAKING BEDMINSTER SAFER	5.00%	£7,400	£7,400	£7,400	£7,400	£7,400	37,000.00
IMPROVING ACCESSIBILITY & INCLUSION	4.00%	£5,920	£5,920	£5,920	£5,920	£5,920	29,600.00
DELIVERING VIBRANT STREETS & EVENTS	17.00%	£25,160.00	£25,160.00	£25,160.00	£25,160.00	£25,160.00	125,800.00
MARKETING & PROMOTION	7.70%	£11,400.00	£11,400.00	£11,400.00	£11,400.00	£11,400.00	57,000.00
TOTAL BID PROJECT COSTS	67.70%	£100,200.00	£100,200.00	£100,200.00	£100,200.00	£100,200.00	501,000.00

BID EXPENDITURE		YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEARS 1-5
LEVY CHARGE (COUNCIL)	2.54%	£3,760	£3,760	£3,760	£3,760	£3,760	18,800.00
ADMINISTRATION (BID MANAGMENT)	17.57%	£26,000.00	£26,000.00	£26,000.00	£26,000.00	£26,000.00	130,000.00
ADMIN SUPPORT & RUNNING COSTS	9.19%	£13,600.00	£13,600.00	£13,600.00	£13,600.00	£13,600.00	68,000.00
CONTINGENCY	3.00%	£4,440.00	£4,440.00	£4,440.00	£4,440.00	£4,440.00	22,200.00
TOTAL BID RUNNING COSTS	32.30%	£47,800.00	£47,800.00	£47,800.00	£47,800.00	£47,800.00	239,000.00

*Errors and omissions excepted

BID RULES EXPLAINED

The BID legislation of 2004 sets out the rules and regulations under which the BID ballot must be carried out, and the framework under which the BID must operate. Below are the BID rules for the proposed 2023 - 2028 terms:

1. BID Term

The term of the BID will be for a period of five years from the 1st of November 2023, ending 31st October 2028.

2. The BID Rateable Value

Throughout the term of the BID, the levy will be charged on the rateable value shown for the hereditament on the 1st of September 2023 iteration of the 2023 valuation list. If no rateable value is shown for a hereditament on the 1st of September 2023 iteration of the 2023 valuation list the rateable value as listed on the subsequent list will be used and billed at the next billing period.

3. The BID Levy

BID levy will be applied to all business ratepayers with a rateable value of £5,000 or more, except those that are listed on the National Non-Domestic Rates list as superstores. The BID levy payable for each hereditament is 2% of the rateable value.

The BID levy is based on a 'chargeable day' basis and is paid in full in advance by the BID levy payer on 1 November of each year.

4. BID Exemptions

Any hereditament with a rateable value of £4,999 or less will be exempt from paying the levy.

Hereditaments listed on the non-domestic rates valuation list as superstore and premises are exempt from paying the levy.

5. BID Levy Discounts

Hereditaments in receipt of mandatory charitable relief on business rates will receive 75% discount on their levy payable.

6. BID Levy Adjustments

There will be no adjustments to the BID levy during the BID term for changes in rateable value except in the following circumstances:

Properties removed from the valuation list, or having their rateable value reduced to zero, will be subject to the BID levy up to the next billing period.

New properties, or those where the rateable value is increased from zero, will be liable from the next billing period.

Where changes to properties cause the rateable values to be split or merged, then the BID levy will be re-calculated on the revised value(s) with effect from the next billing period.

7. Liability for the BID levy

The person liable to pay the BID levy is the Liable Party for the non-domestic rates for the hereditament.

There will be no changes to the BID liability in the billing period i.e. the person liable for business rates at the start of each billing period will be the BID levy payer for the entire BID billing period.

When a hereditament is untenanted or empty, the eligible ratepayer will be liable for the BID levy with no void period.

RUNNING THE BID

Following a successful vote in 2013 the BID was set up as a limited company controlled by local businesses (called Bedminster Town Team Ltd). This company will continue to run the BID on behalf of local businesses.

BY BUSINESS FOR BUSINESS

The voluntary BID board is made up of a cross section of BID levy players. In addition, to ensure a holistic approach, representatives of other local stakeholders such as very small businesses (i.e. with rateable values too small to be included in the BID), landlords, residents (the local community partnership), and public agencies such as the city council and police will all be represented (as observers).

BID INCOME

The BID income will be spent on projects designed to meet the aims and priorities of the BID as set out in this document with a small sum allowed for administrative overheads etc. Fundamental to running a successful BID is the ability to react quickly to changing conditions if required. This budget is prepared at a time when public funding is under heavy pressure with serious cuts and difficult decisions ahead. Ensuring our business environment improves will be challenging.

Therefore it is intended to maintain flexibility within the phasing of this budget to make sure we deliver the optimum return for your money. We aim to use the Board and members expertise to determine how best to spend the budget year on year within the framework of this business plan. The project costs above include part-time project management fees.

Finally the council deduct at source an annual amount to cover the administrative costs of BID levy collection (see financial table above). Full details of how the levy is collected and disbursed to the BID over the course of its term is included in an operating agreement which will be made available during the ballot period.

MANAGEMENT

A part time management and support role will continue to run projects directly or procure specialist suppliers working on behalf of the BID.

ACCOUNTABILITY AND MEASURING PERFORMANCE

The BID will continue to be fully transparent and accountable to the BID levy payers publishing accounts by independent chartered accountants Tyrrell Proctor each year. An evaluation of the success of the BID will be sought to measure performance in terms of a set of key indicators to be agreed by businesses. In particular website hits, media coverage and footfall in scheme areas.

COUNCIL SERVICES AND BASELINES

A statement of current services has been provided by Bristol City Council and is designed to serve as a 'baseline' to ensure the BID in no way replaces or substitutes existing council services as required under legislation.

The baseline statement will be reviewed on an annual basis with the BID.

POLICY DEVELOPMENT

- Lead on the development of strategic policies e.g. planning, transport, urban design, resilience, energy, licensing, digital connectivity, public health, community safety.

TRANSPORT AND ACCESS

- Maintain adopted public highway – including roads, pavements and cycle lanes.

Manage the network to secure expeditious movement of traffic and to reduce/prevent road casualties/improve air quality.

- Highway inspections in accordance with the Council's inspection policy and hierarchy identifying safety defects and arranging their repair.

- Undertake maintenance projects in accordance with the asset management principals.

- Maintain/service all street lights on adopted public highway.

- Licences for skips, scaffolding, utility works etc.

- Enforcement of obstructions on the highway e.g. A boards, tables/chairs.

- Manage on street parking and council owned car parks.

- Bus shelter maintenance.

- Bus service allocation and bus stops, and taxi ranks.

- Manage and maintain Legible City signage/information provision.

- Manage the Urban Traffic Management System.

WASTE, STREETSCENE, PARKS & GREEN SPACES

- Cleansing and litter bin emptying on the public highway is carried out on a regular basis by Bristol Waste Company (BWC) on behalf of the Council.

- Offensive or racist graffiti will be removed within 8 hours of the BWC being notified of it. Other graffiti will be removed if reported.

- Where graffiti is on private property, the provision of a signed indemnity form from the property owner is preferable and the graffiti will be removed. A charge may be made by BWC.

- BWC can provide a service to apply Anti-Graffiti Coating to exposed areas on private property and frequently subjected to graffiti for an additional cost.

- Where scaffolding or specialised equipment is required then BWC and the Council shall agree a timeframe for the relevant graffiti removal and costs will need to be covered by the property owner, or BWC can provide for an additional cost.

- Fly-tipped material on the public highway and on Council land is cleared within 48 hours by BWC, following the process of evidence gathering and notifying the Council.

- Remove dead animals from the highway within one working day of them being reported.

- Litter/waste enforcement – commercial and residential.

- The core operating hours for the services shall be from 06.00 to 20.00 Monday to Friday and 05.00 to 18.00 Saturday and Sunday (with response teams operating after 14.30).

- Animal welfare, including dog wardens.

- Manage and maintain parks, green spaces and horticultural features the council is responsible for.

CULTURE

- Operation of Bedminster Library.

- Operate Site Permissions procedure to enable events.

PROPERTY

- Asset management and maintenance of Council owned properties/sites.

COMMUNITY SAFETY

- Monitor and maintain CCTV and related communications systems in public areas.
- Manage the civil contingencies procedure and promote business continuity in order to respond to emergency incidents.
- Support and enforcement against individuals involved in aggressive begging and street drinking.
- Commission preventing homelessness services.
- Emergency services provided by Avon & Somerset Police, NHS and Avon Fire Rescue.

HEALTH & WELLBEING

- Commission substance misuse treatment services and integrated sexual health services.
- Promotion of health initiatives e.g. Thrive at Work, Bristol Eating Better.
- Provision of health intelligence.
- Health protection and related management plans.
- Support policy development.

ECONOMY

- Promotion of the city for business investment, as part of Invest in Bristol & Bath.
- Assistance with property searches for those looking to invest and liaison with property owners/agents looking to bring space back into use (business and residential).
- Strategic business engagement.
- Provision of economic intelligence.
- Coordination/management of physical development and infrastructure projects.
- Work with businesses to identify skills gaps and to provide employment support services, including organised jobs fairs, work placements, job coaches and customised pre-employment training courses
- Provision of advice and support to establish apprenticeships and traineeships, and links to education and training providers.
- Supporting the night time economy through the Bristol Nights initiative.
- Supporting high streets through business development, engagement and marketing.

REGULATIONS

- Building control and planning applications (including pre-applications service).
- Collection of Business Rates, BID levies, administration of reliefs and exemptions.
- Licensing and regulation of licensed premises - public houses/restaurants etc where the sale of alcohol or regulated entertainment takes place.
- Licensing of late night (after 11pm) food providers.
- Street trading consents and market permissions.
- Licensing of taxis.
- Pollution matters which include noise (industrial and commercial noise/licensed premises), air and land pollution.
- Consumer protection including product safety, fair trading, weights and measures, counterfeiting, food standards, underage sales of alcohol and tobacco.
- Health and safety at work and food safety. Carry out inspections in terms of food safety compliance (targeted at high risk businesses).
- Licensing of large Houses in Multiple Occupation in the private rented sector.
- Ensuring private rented sector accommodation meets minimum housing standards.

BIDS Q&A



DELIVERING CLEAN, GREEN & VIBRANT STREETS

WHAT IS A BUSINESS IMPROVEMENT DISTRICT?

There are 100s of BIDs across the UK. A BID is a business-led partnership that improves trading conditions in a high street or town centre. They vary in size but typically comprise a few hundred businesses clubbing together and backing a business plan that sets out a range of activities that typically market, promote and improve a given shopping area.

DO WE NEED A BID HERE?

High streets are under massive pressure from the cost of living crisis, supermarkets, out-of-town retailing, the economy etc. These pressures are likely to increase in coming years. A Business Improvement District will enable local businesses to work together to improve the trading environment in a proactive and planned way to fight back against these pressures; collectively we are stronger.

WHAT WILL THE BEDMINSTER BID DO?

The BID will pursue the ideas fed back via this consultation engagement. BID levy money is ring fenced for use only in the BID area – unlike business rates which are paid into and redistributed by government.

WHAT ARE THE BENEFITS?

Benefits cited include increased footfall, area marketing and promotion, a collective business voice and representation on issues affecting their area, assistance in dealings with the Council, Police and other public bodies.

WHO PAYS?

Projects are funded through a levy charged to eligible businesses equivalent to 2% of rateable value. The council covers the costs of BID ballots as laid out in the BID (England) Regulations 2004, the costs incurred in developing this proposal are covered by the BID.

HOW MUCH WILL IT COST?

BID levies are based on rateable values of properties in the BID area – a levy of 2% works out at a cost of about £4-5 per week for the average independent Bedminster business:

RATEABLE VALUE	ANNUAL CHARGE	WEEKLY CHARGE	DAILY CHARGE
£7,000	£140	£2.69	£0.38
£10,000	£200	£3.85	£0.55
£20,000	£400	£7.60	£1.10

A well-run Business Improvement District also aims to save businesses money by organising collective purchasing deals for waste etc as the potential weight of several hundred businesses negotiating as a 'block' creates economies of scale that generate significant savings.

WHO CONTROLS THE MONEY RAISED?

Bedminster BID is controlled by local traders who sit on the Bedminster BID board. A not-for-profit company limited by guarantee is in place and sets out the details of how funds are directed and managed. Administration costs are kept to a minimum with the BID run by a part-time manager working approximately 2 days per week with a part time administrator 1.5 days.

CAN THE BID'S ARRANGEMENTS BE ALTERED OR VARIED DURING ITS TERM?

Significant changes to the BID proposal can only be made by an alteration ballot being held with all BID levy payers, in accordance with regulation 16 of the Business Improvement Districts (England) Regulations 2004.

THE VOTE

All of this is subject to a ballot of all the businesses that will pay the levy if it goes ahead. The vote is carried out strictly independently through the council by a postal ballot - businesses are asked to vote a simple YES or NO - are they in favour or not. If more than 50% vote YES (by number of businesses and by total rateable value) then it goes ahead for five years. If there is a yes vote then all eligible businesses in the BID area have to pay.

WHAT DOES A SUCCESSFUL BALLOT MEAN FOR THE FUTURE?

If the ballot is successful the Bedminster BID will run from 1st November 2023 to 31st October 2028. The term runs for 5 years and will require a renewal ballot in 2028 to determine if there is to be a fourth continuous term.



TIMETABLE FOR THE BID BALLOT



17TH AUGUST 2023

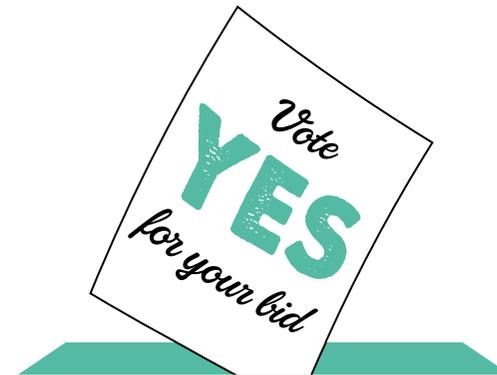
Eligible businesses will receive a ballot paper by post (sent on behalf of Bristol City Council by Civica Election Services) inviting them to vote in return via post.

14TH SEPTEMBER 2023

Ballot papers **MUST** be returned (whether voting YES or NO).

15TH SEPTEMBER 2023

If the result is positive, the Bedminster BID will continue to work on behalf of you, its members.



 **BALLOT OPENS:**
17th August 2023

 **BALLOT CLOSES:**
14th September 2023

 **RESULT ANNOUNCED:**
15th September 2023

BID BOARD

The BID Board comprises of local business owners and community stakeholders - all BID Board members are Directors of the BID, working together to deliver the business plan and all share the same passion and vision for the future of our high streets – to be cleaner, greener and more vibrant. The current Directors are listed below.

We value new ideas, new skills and perspectives – please contact us if you are interested in becoming a board member.

DIRECTORS

- Ade Williams MBE - Chair
- Tom Windaybank - Vice Chair
- Stef Brammar - Company Secretary
- Simon Dicken
- Kellie Hasbury
- Steve Hayles
- Cllr. Christine Townsend
- Chris Cierpik
- Steve Clymer

PROPOSED TERM 1st Nov 2023 - 31st Oct 2028

OBSERVERS

- Bristol City Council
- Avon and Somerset Police

BID MANAGER

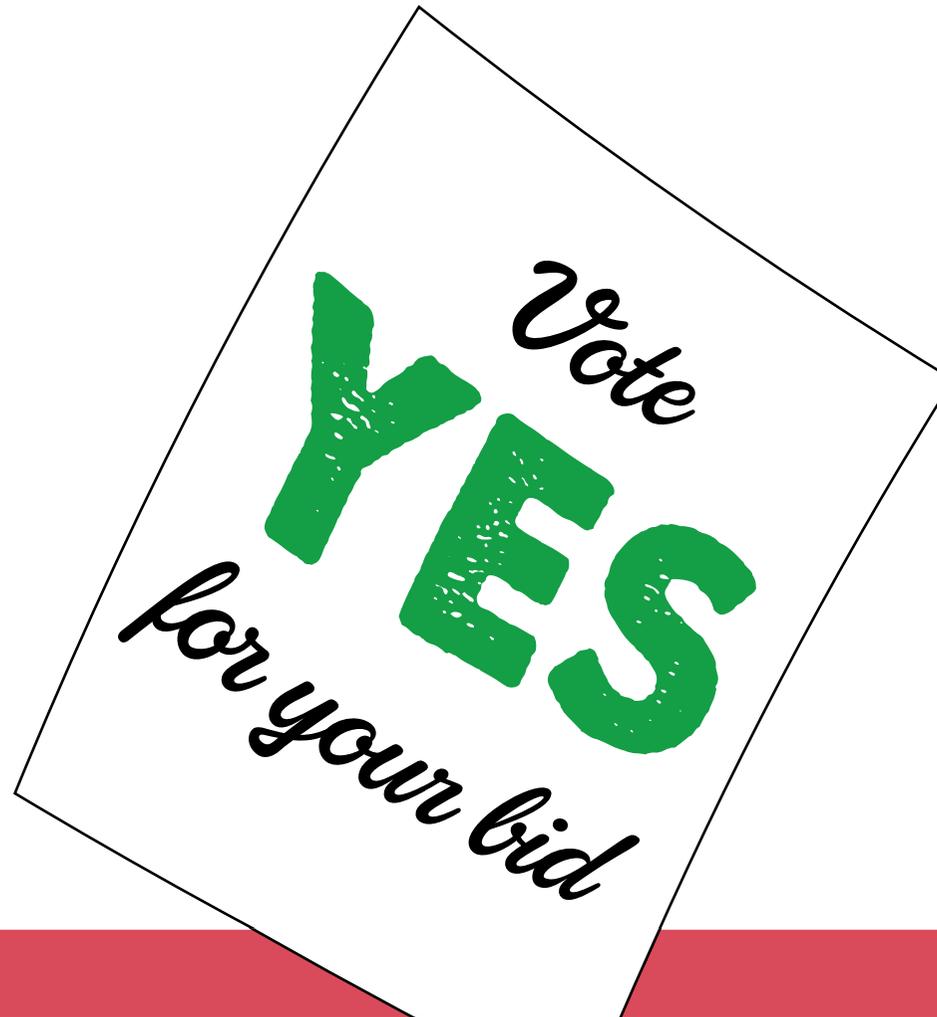
Ruth Green

PROJECT MANAGER

Joss Wellby

TREASURER

Andrew Proctor
(Tyrrell Procter Chartered Accountants)



RUTH GREEN

BID MANAGER

07429 268673

business@bedminster.org.uk

