
BBID BOARD MEETING

14TH FEBRUARY 2023:

MEETING AGENDA

PRESENT: TBC

APOLOGIES: Simon Dickens (Chair), Andrew Procter,

FEB 23: AGENDA

1. JAN 2023 BBID BOARD MINUTES
 2. REPORT: 2022 ACCOUNTS (SO REQUIRED)
 3. PROJECTS
 - Bristol Art District: Plaster
 - Bins
 4. BALLOT (UPDATE)
 5. RECRUITMENT PROCESS (UPDATE)
 6. AOB
 - BIRA
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1. BBID: JAN BBID BOARD MEETING MINUTES

Tuesday 10th Jan 2023 - ACTA

Present:

- Tom Windaybank (Vice Chair)
- Stephen Hayles
- Sarah Morrison, Bristol City Council (observer)
- Joss Wellby

Apologies: Kellie Hasbury, Stef Brammer (AGB/WOW), Simon Dickens (Wilkos), Charlie Johnson (KASK), Tony Dyer (Councillor), Darren BAker (Compuwave),

The meeting was chaired by Joss Wellby

1. Minutes of previous meeting and matters arising not on the agenda:

These were approved.

2. 2023 BUDGETS

Group discussion on what LOHS could be spent on:

- *Steve Hayles suggested colour blocking the shutters*
 - *Sarah Morrison confirmed that colour blocking would now be funded by the Recovery and Renewal grant as well as the LOHS understand based on projects approved in Shirehampton*
 - *SM shared data on top 3 google search terms for bristol Visitors; Street Art, Markets and restaurants*
 - *Ade Williams asked what happened to the street water fountain idea. SM flagged 'Free Fill' project and suggested we design a refill sticker for trader windows rather than physical installation*
 - *SH asked what about use the loo stickers*
 - *SM suggested that these icons were added to the BAD printed map and awareness over disables access flagged*
 - *Joss Wellby suggested that the removal of the BT phone boxes to be funded by LOHS budget. AW requested that more East St trader consultation was done and the spend was shared with those voting*
 - *AW confirmed that the defibrillator location needs to be confirmed, after BBID received a grant to put one in. SH was unsure of the current location. JW to meet with AW to discuss best location*
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BBID: JAN BBID BOARD MEETING MINUTES

- SM suggested we revisit notice board/wayfinding project
- Tom Windybank brought up safety issues at Aldi bus stop, how could this be alleviated?
- SH suggested we bring together gateway dressing with signposting to better direct foot traffic
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3. 2023 BALLOT

- SM: Current BBID term ends on 1st Nov 2023, if we were to push to later ballot in 2024 no spend could roll over and all underpend levy would legally have to be returned to levy payers. No spend can be used in projects delivered in Nov or Dec. SM expressed importance of tone of ballot and consultation is so important - what do people care about the most and being clear this won't be happening if BBID is not in place
- SH shared that traders can see things happening and need to keep up this momentum for ongoing positivity
- TW is keen for BBID spend to be known, so there is greater clarity on the investment made

- AW was concerned that the wider community don't know what the BBID delivers so we should make this clearer and be credited. Suggested that we shift the tone and reinforce that the message 'Bedminster traders represented by BBID' (supported, on behalf of, brought to you by etc). Keen for credit to be given to traders financial support
- SM suggested hi-vis similar to BCCBID and that physical paper handouts have a wider impact than online engagement.
- AW highlighted that traders only engagement when there was a call to action and more communication is needed. Suggested a physical monthly newsletter to keep people in the loop.
- SM encouraged BBID to increase its online polls, surveys and questionnaires
- SM asked how could the director support the ballot process, with SH suggesting more time is committed to face to face engagement from JW & directors

Agreed that 2023 ballot was to go ahead and is better for positivity of group and stakeholders.

BBID: DEC OPEN MEETING MINUTES

4. PROJECTS

FESTOON: VOTE 3 YES VOTES FROM BOARDS + 2 VIA EMAIL. 0 NO VOTES.

5. JAN 2023 MARKETING MEETING

- *SM suggested a sub group to help with East St pocket parks and gateway proposals, should include Lucy Warin from BCC. Flagging that a community event came up in consultation and how could this link to BBID existing plans?*

6. RECOVERY & RENEWAL FUNDING

- *SH and TW concerned that a lot of JW's time is being sucked into the delivery of R&R funding and for us to be aware of this during ballot*

7. AOB

- *JW updated BID Board on importance of making the traders feel involved in the process*
 - *SH suggesting we create a LinkedIn profile to help with recruitment and although traders might not use the platform many directors do and can help spread the word*
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2. 2022 ACCOUNTS

PLEASE READ THROUGH TYRELL PROCTORS REPORT.

SIGN OFF IS NEEDED BY BBID BOARD.

3. PROJECTS

BAD: PLASTER TO PRESENT

BINS:

- WE ARE WORKING ON UPDATING THE BIN IN THE EAST ST AREA AS PART OF THE R&R FUNDING
- LOCAL TRADERS ARE VOTING FOR THEIR PREFERENCE AND IT WOULD BE GOOD TO SCOPE OUT WHAT THE WIDER SCHEME MIGHT PREFER FOR THE FUTURE
- PLEASE VOTE FOR YOUR BIN PREFERENCE. THE CATALOGUE CAN BE FOUND [HERE](#)
- PLEASE TREAT EACH BIN OPTION AS A NUMBER WHEN CASTING YOUR VOTE 1 THROUGH TO 7

FESTOON:

- WE ARE DISCUSSING A PILOT SCHEME FOR 2023 ACROSS LOWER NORTH ST, CANON ST AND EAST ST

Greening: Planters/hang baskets

Cleaning/Shutters

Games festival

Markets

BS3 Vintage fair

Halloween shop performances

Decor grant

Sign Shop sculptures

R&R projects:

- Gateways/footpath entrances
- Welcome sculptures
- Greening
- Lighting

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4. BALLOT

- On behalf of the BBID I have notified BCC that we will be going ahead with the ballot
- Met with the levy team, data



6. AOB

- BIRA:
 - here is a link to our Bira Legal Service: <https://bira.co.uk/benefits/bira-legal>
 - Membership for levy payers
 - 12 months of **telephone-only** access to the legal advice line for £50 + VAT per business. This is a much more affordable legal advice service and covers all areas of HR, employment law, health and safety, HMRC, Tax and other commercial legal advice topic areas.
 - advice lines are manned by legal professionals
 - (a) they are only giving advice to authorised people and
 - (b) that our members are covered by any potential legal expenses claim (The Legal Expenses Insurance (LEI) covers the business up to £50,000 per claim per year).
 - If in October Bedminster is not successful in the re-ballot, we would continue to honour each member's access for the remainder of their 12 months, from the date they registered.
 - Any member can upgrade to the full membership
 - Toilet map reprinting
 - Alice - where did the project get to?
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BID BOARD MEETING: 6PM SECOND TUESDAY OF THE MONTH

CONDUCT STATEMENT

PLEASE DROP ME A MESSAGE IF YOU WOULD LIKE TO ADD ANY AGENDA POINTS TO THE MEETING OR IF YOU WISH TO BE REMOVED FROM THESE UPDATES.

THANKS FOR CONTRIBUTING TO THE SESSION & SPEAK SOON.

JOSS

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