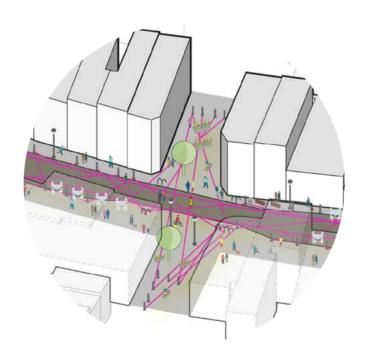




- Chapter 1 -

- Chapter 2 -Covid-19 East Street Strategy Covid-19 East Street Concept



- Chapter 3 -Colour Options





- Chapter 1 -Covid-19 East Street Strategy

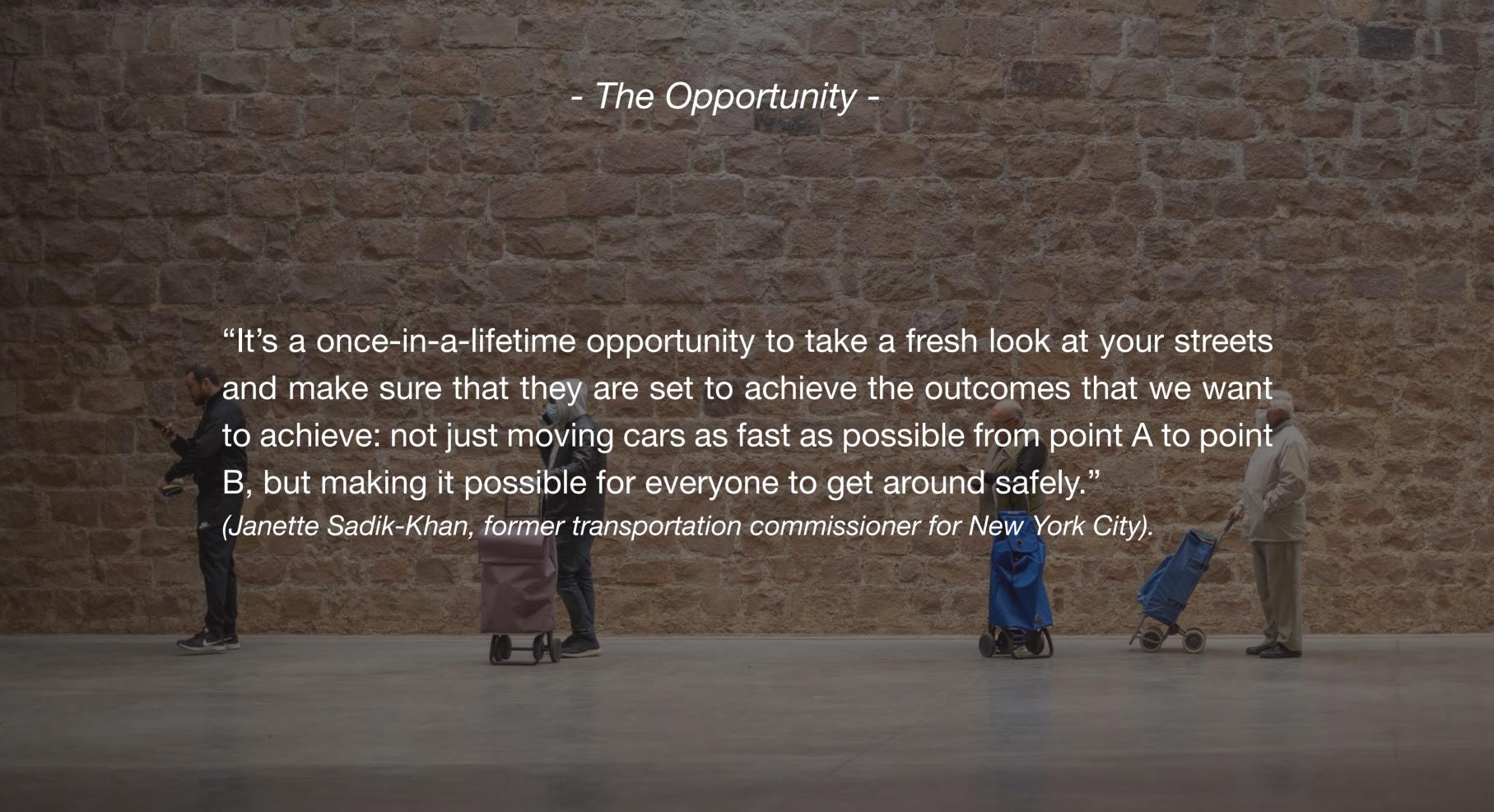




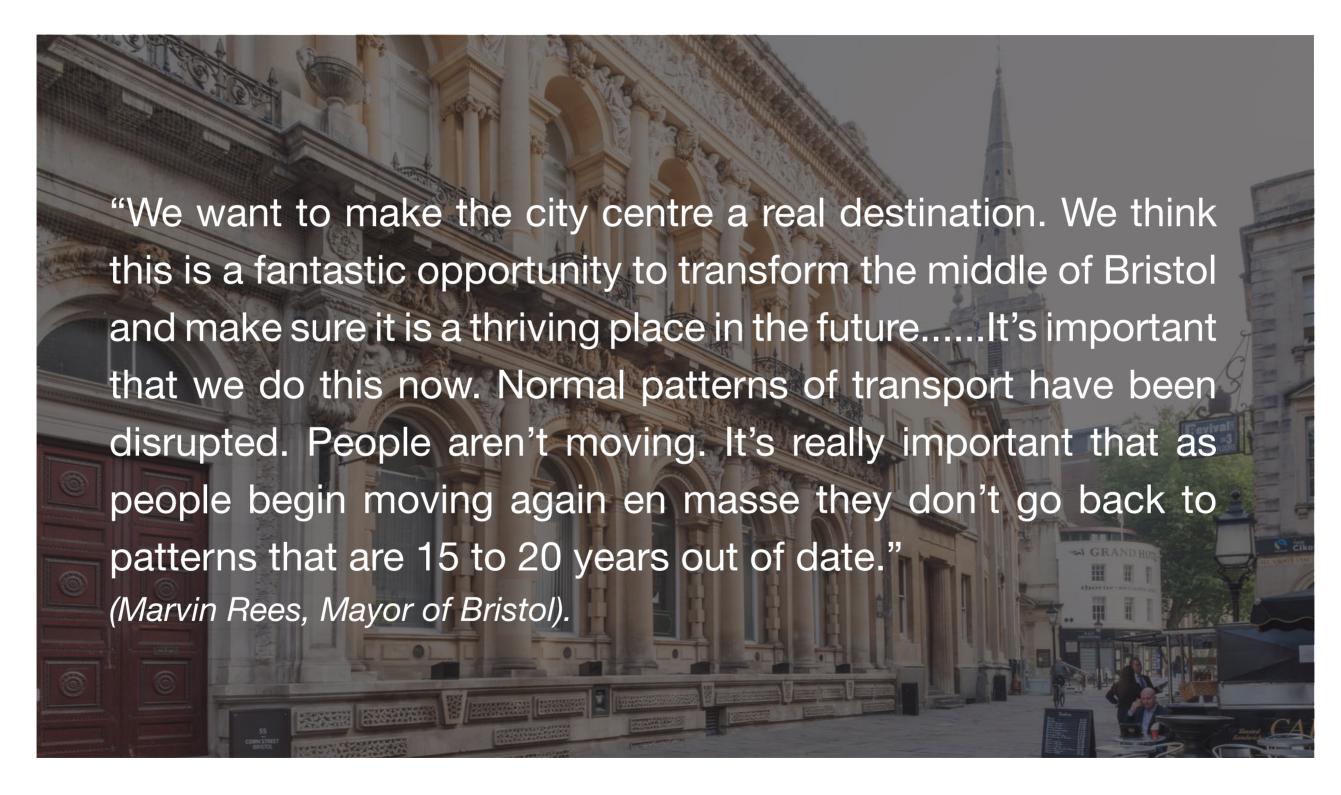


- The Crisis -

In a study undertaken by Danish architecture studio Gehl, 91% of respondents globally report experiencing crowding when they venture into public space. This urban crowding negatively impacts vulnerable people from engaging in their local environment. Without access to the public realm for exercise, relaxation and errands, mental and physical health suffers. In order to combat these unnecessary consequences, anti-crowding and extended public realm measures should be enforced.



- A Bristol Future -



- Four Covid-19 Focus Areas -



The Bus Lane



The Street Clutter



The Loading Bay



The Local Business





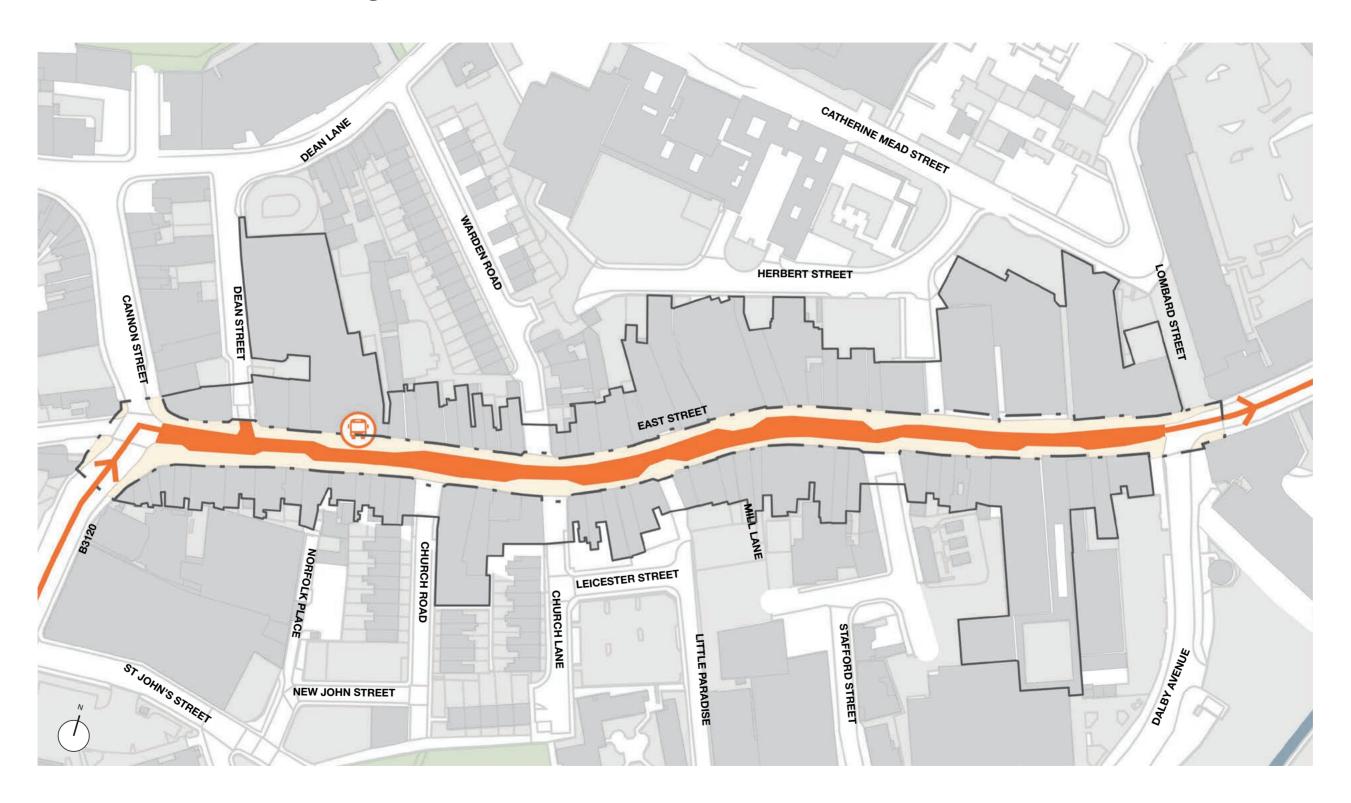


- The Bus Lane -

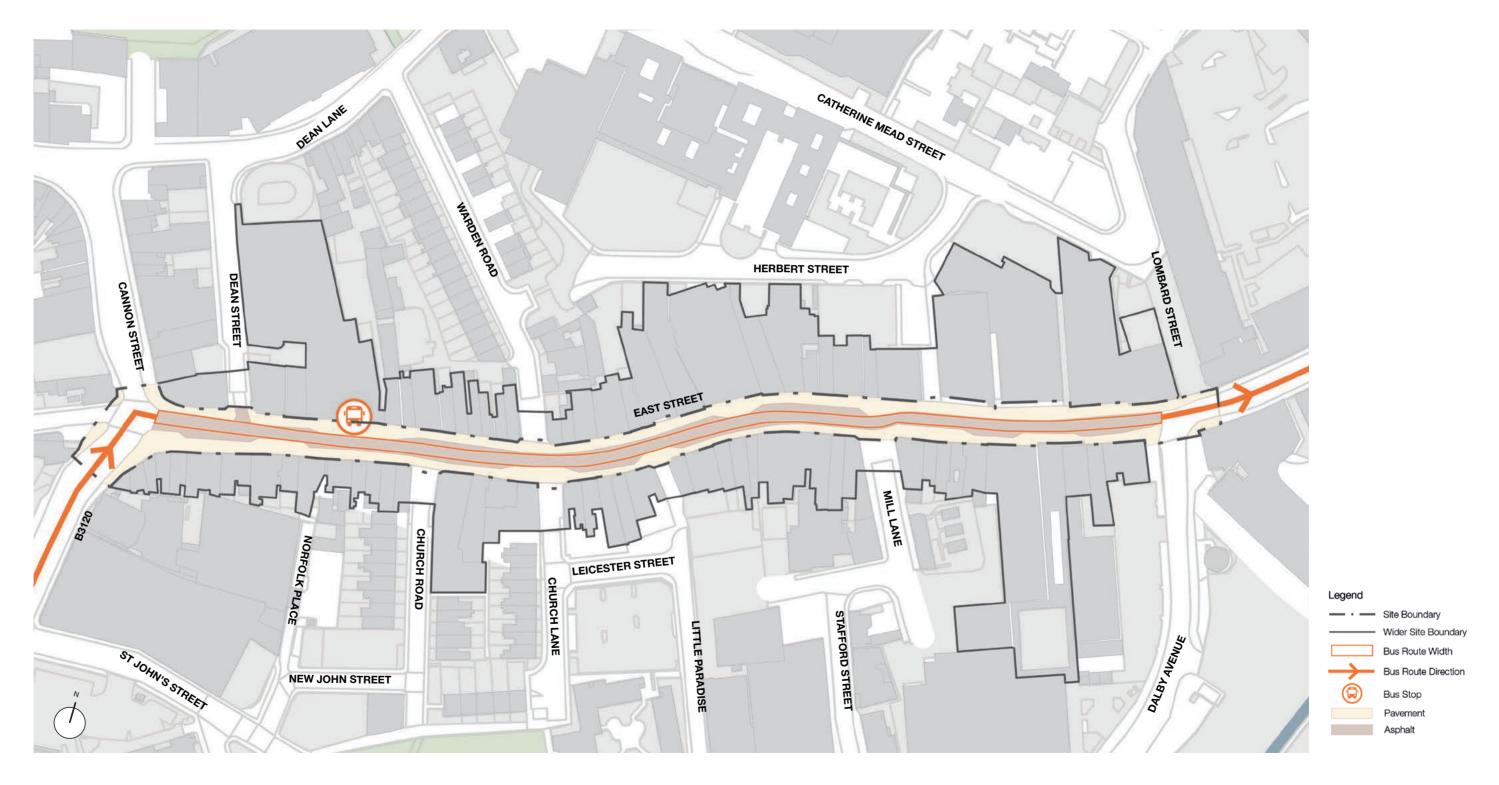


Metro bus station and movement dominates the street

- Challenge: 60% of East Street is dedicated to the Vehicle -



- Strategy: Reduce the Bus Lane Width to 4.25m -



- Intervention: Paint a Reduced Bus Lane Width -

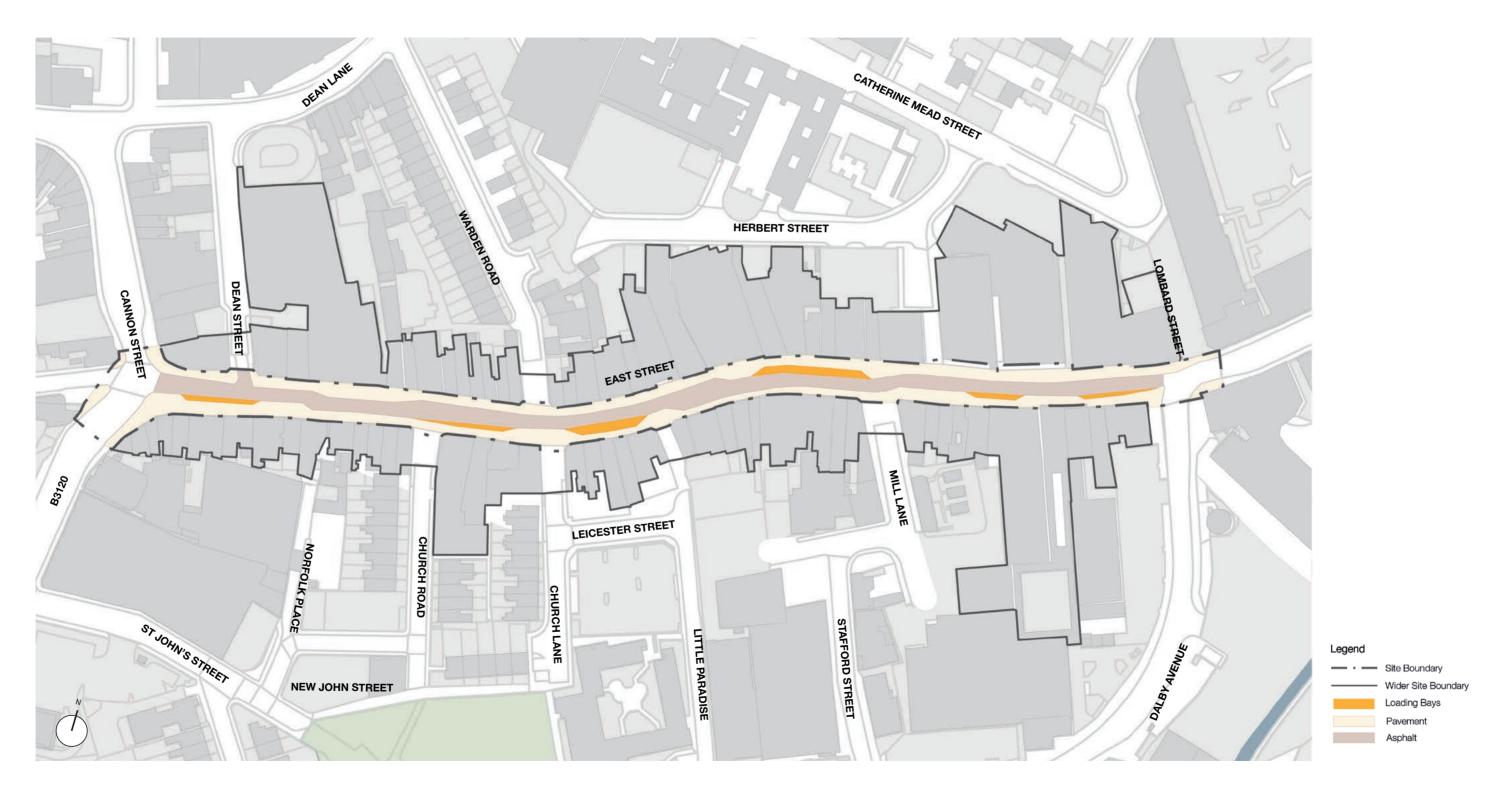


- The Loading Bay -

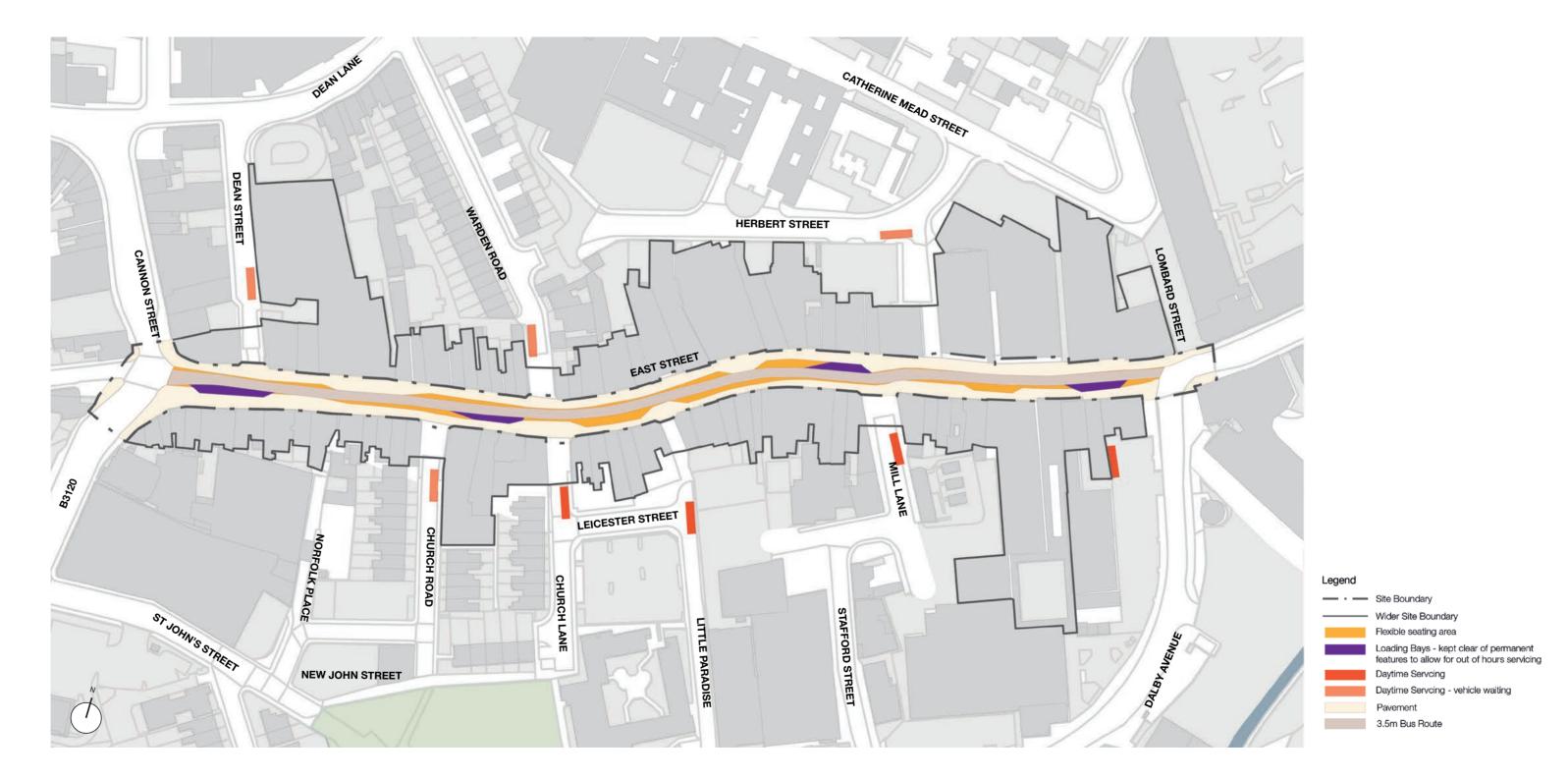


01. Varied street rhythm

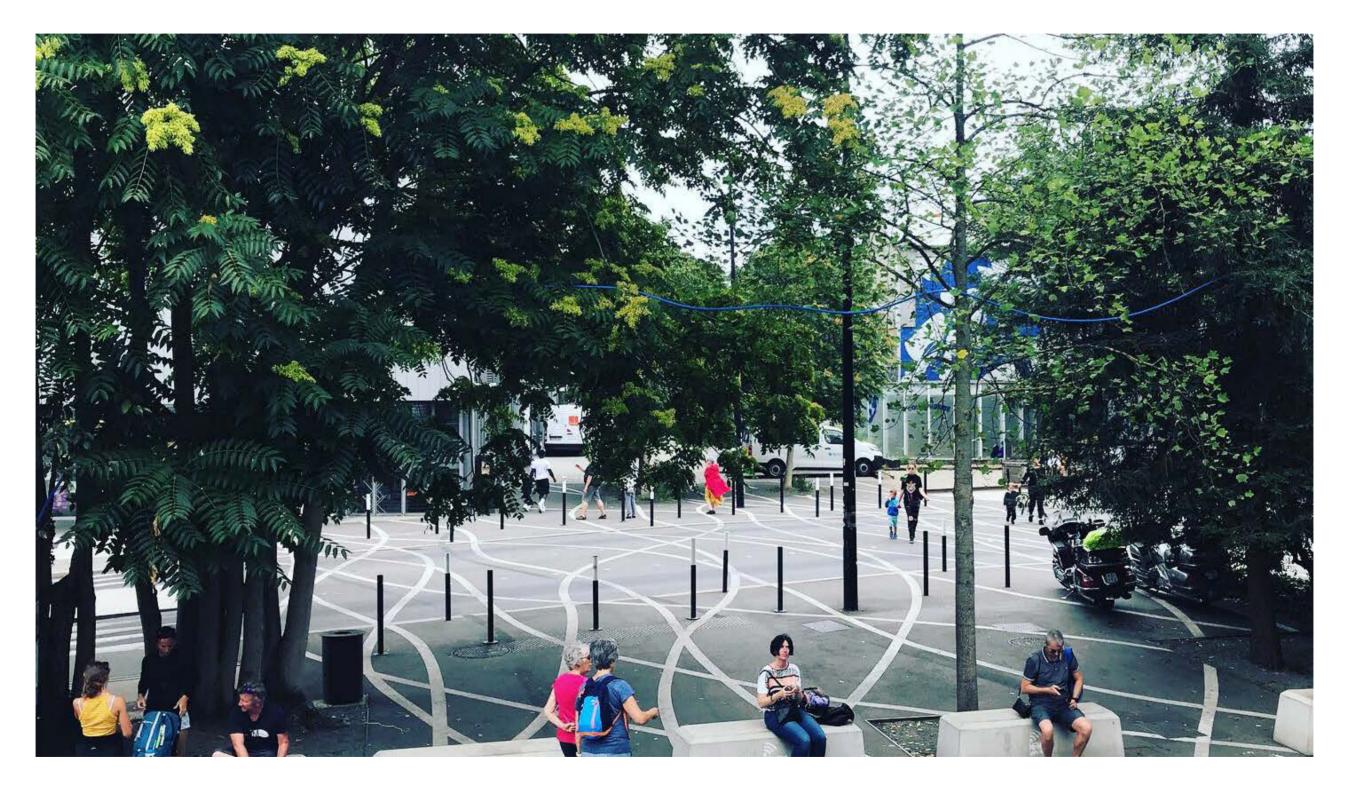
- Challenge: Loading Bays Utilised During Prohibited Times -



- Strategy: Strictly Manage Service Times to Enlarge the Footpath -



- Intervention: Paint Desire Lines To Enlarge The Pedestrian Priority Zone -





- The Street Clutter-

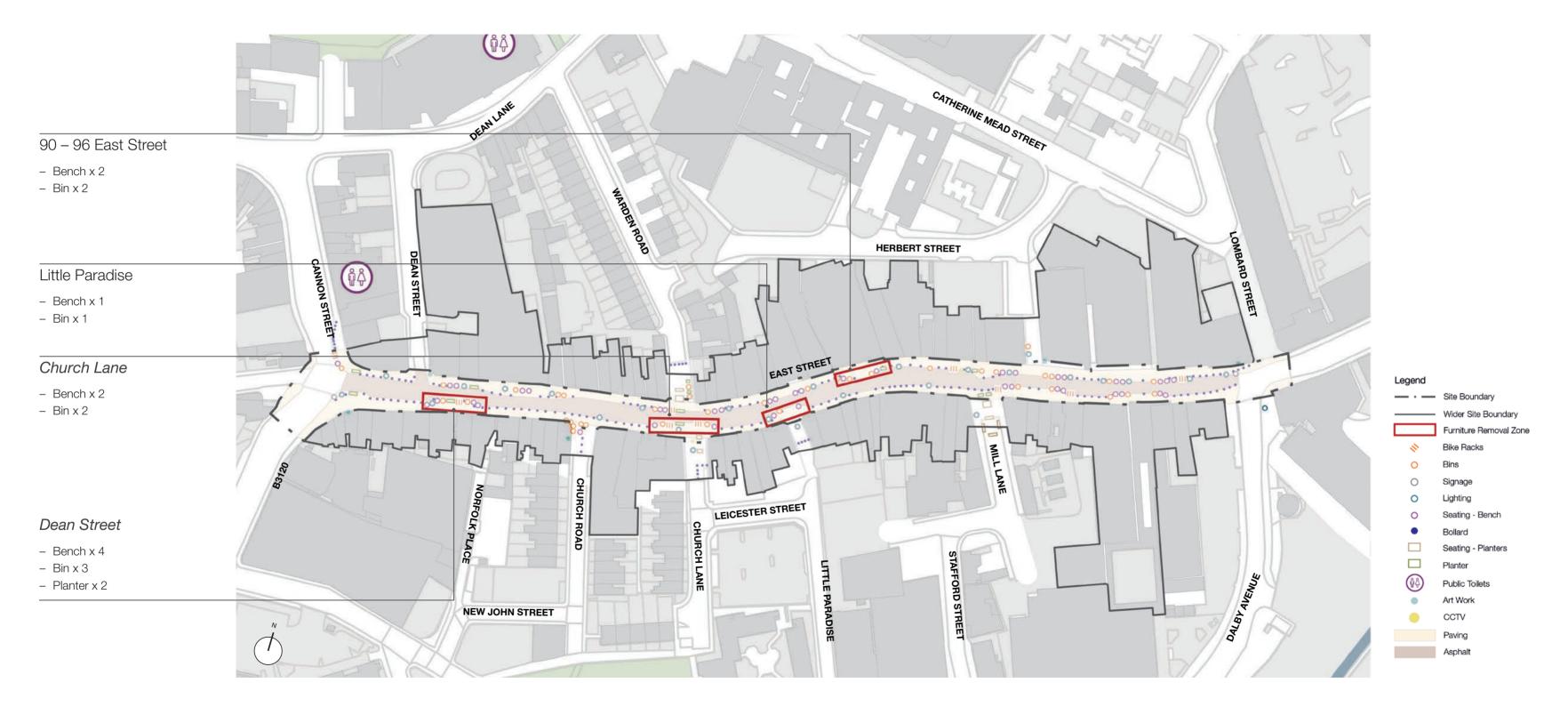


Cluttered street elements along the footpath

- Challenge: A Collection of Pedestrian Barriers -



- Strategy: Targeted Street Clutter Removal -



- Intervention: Remove street elements that reduce the pavement width -



- The Local Business -



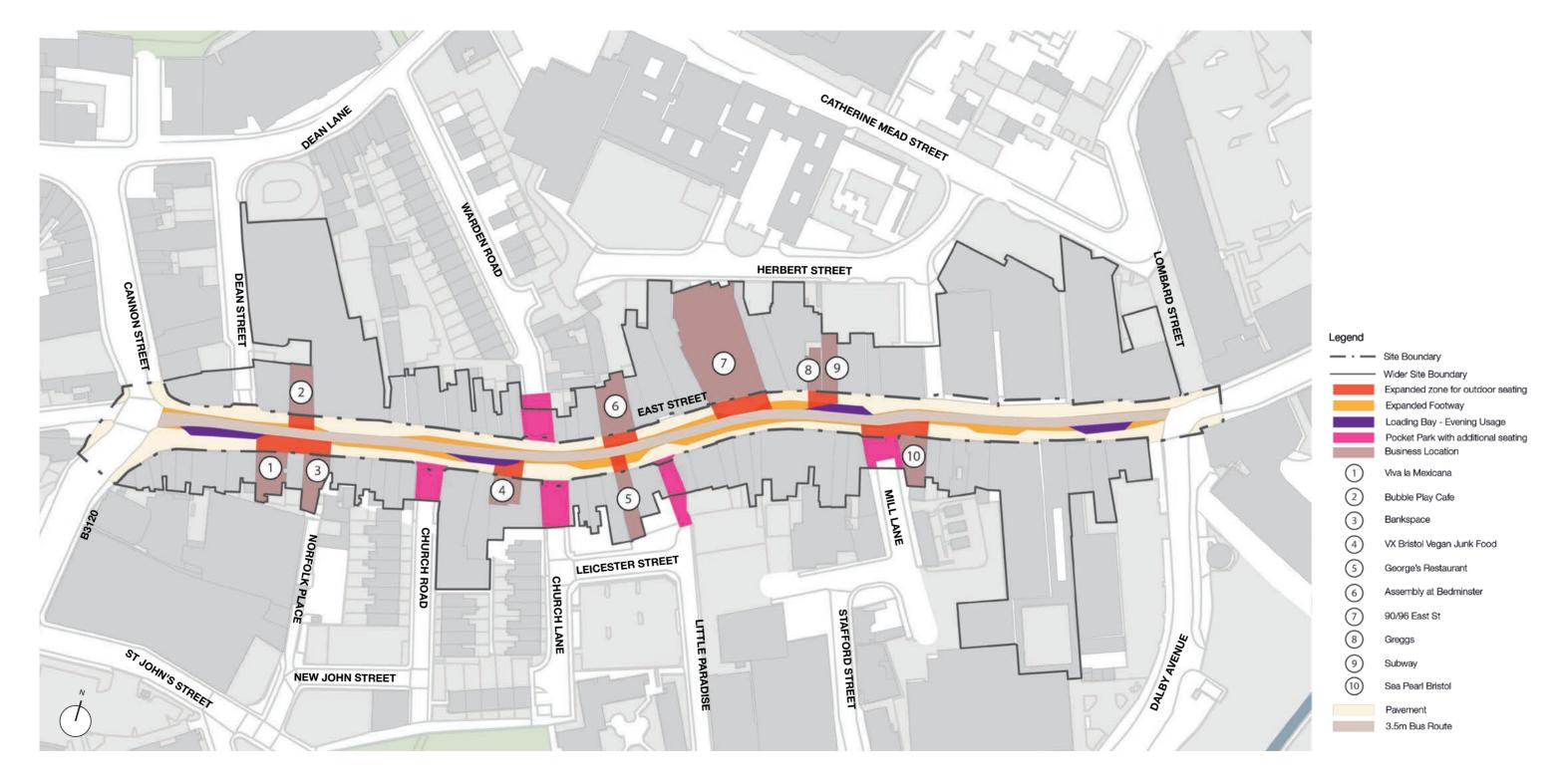
Tree planters located in a run-down pocket park

- Challenge: Limited Outdoor Space for Food & Beverage Businesses -





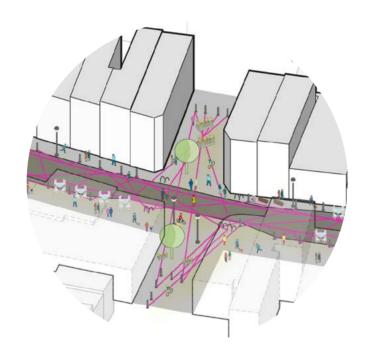
- Strategy: Expand Outdoor Seating Zones for Local Businesses -



- Intervention: Accommodate Flexible and Temporary-Permanent Seating -



- Chapter 2 -Covid-19 East Street Concept









- 'Joining the Dots' -



- A Community Thread Tying East Street Together -



- Covid-19 Streetscape Plan Phase 1 -



- Covid-19 Streetscape Plan Phase 2 -

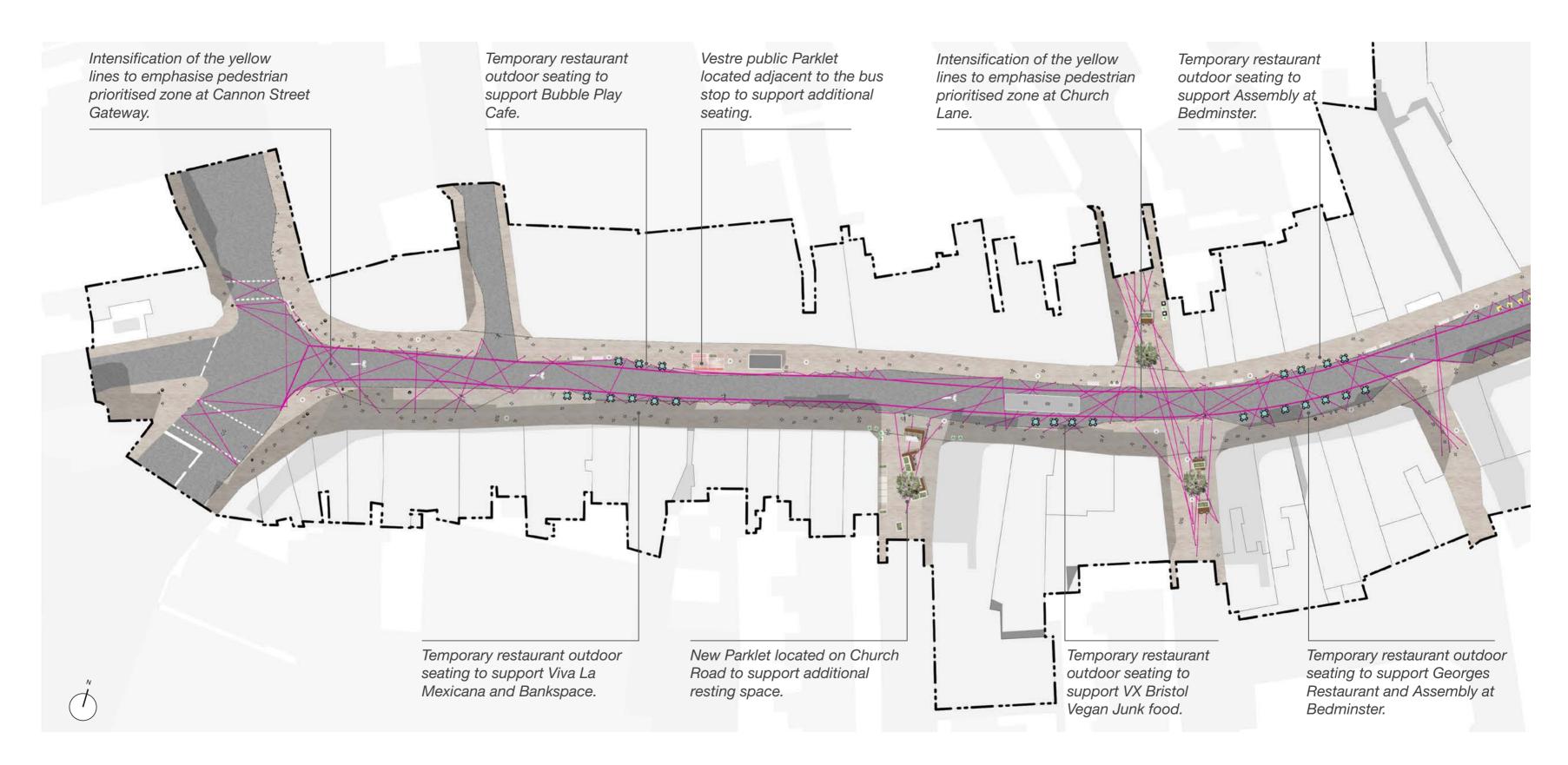


- Cost Estimate -

Phase 1	
n. Description of work/ item	Cost
1. Street clean, existing furniture removal & making good paving areas	£ 3,000
2. Street furniture (Install & logistics)	£ 3,000
3. Linework paint (Bus lane only approx. 800 lin. m)	£ 5,600
4. Linework paint (Lattice linework approx. 900 lin. m)	£ 6,300
5. Generous in kind support from Vestre Furniture	/
Total cost:	£ 17,900
	Ī
Pha	ses 1 + 2
<u>Total</u>	cost:



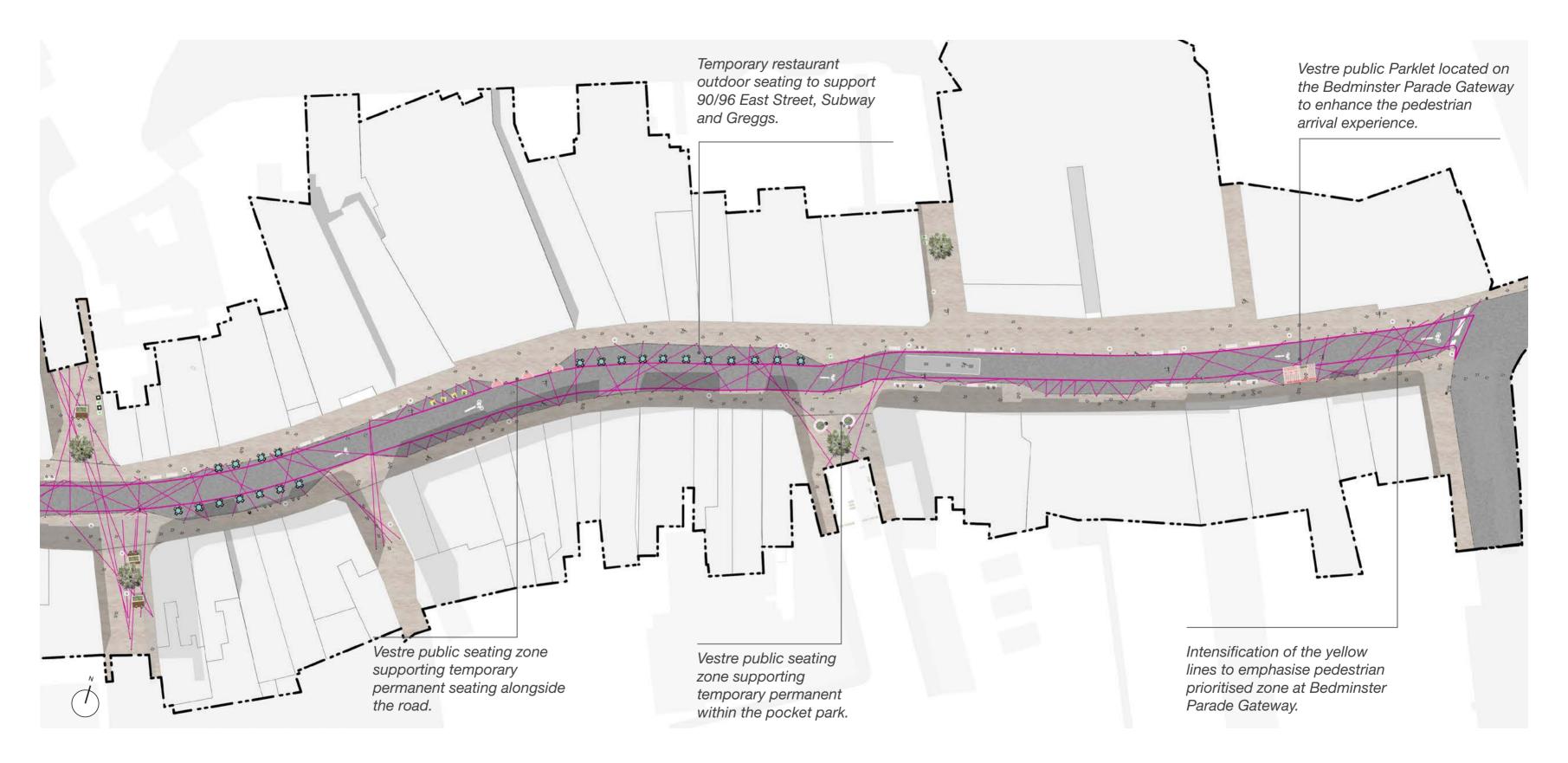


















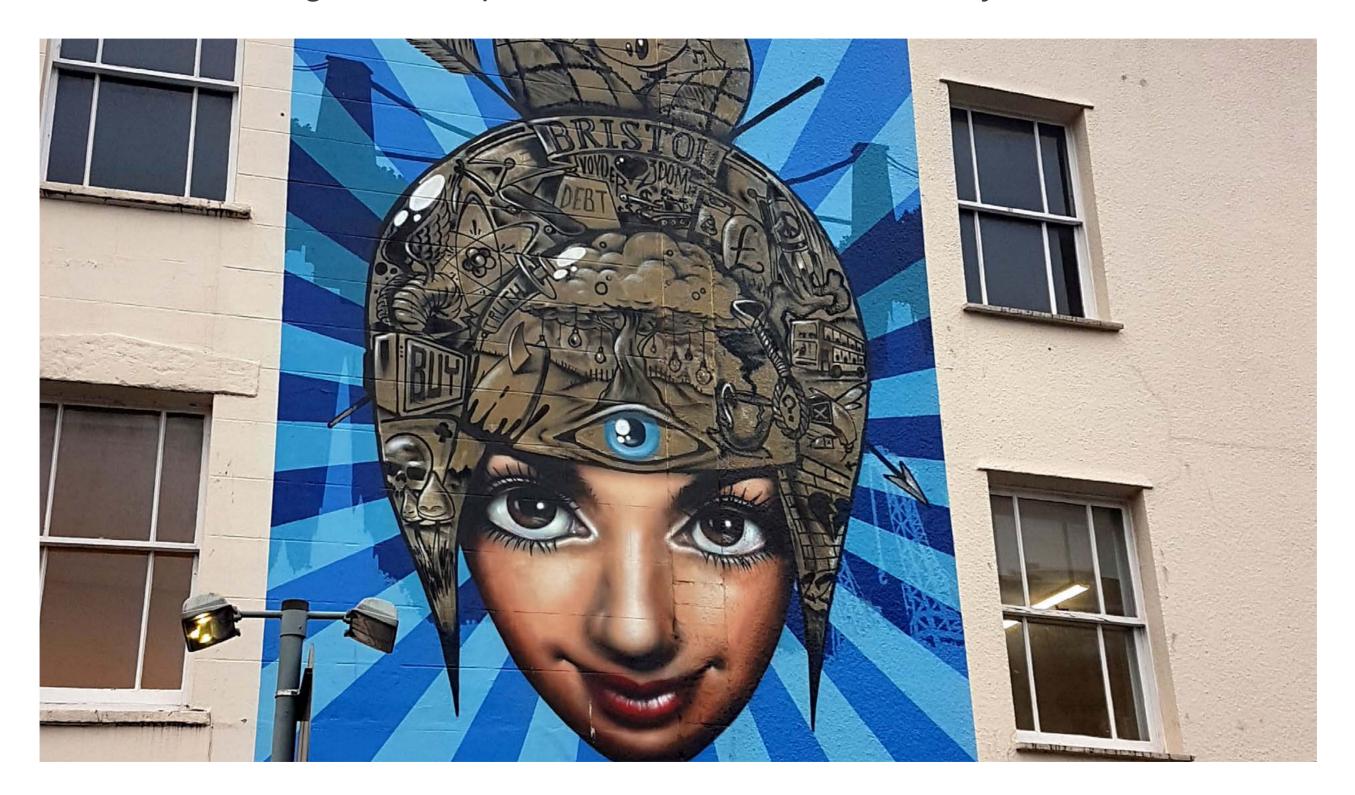
- Support Community Colouring Outside the Bus Lines -



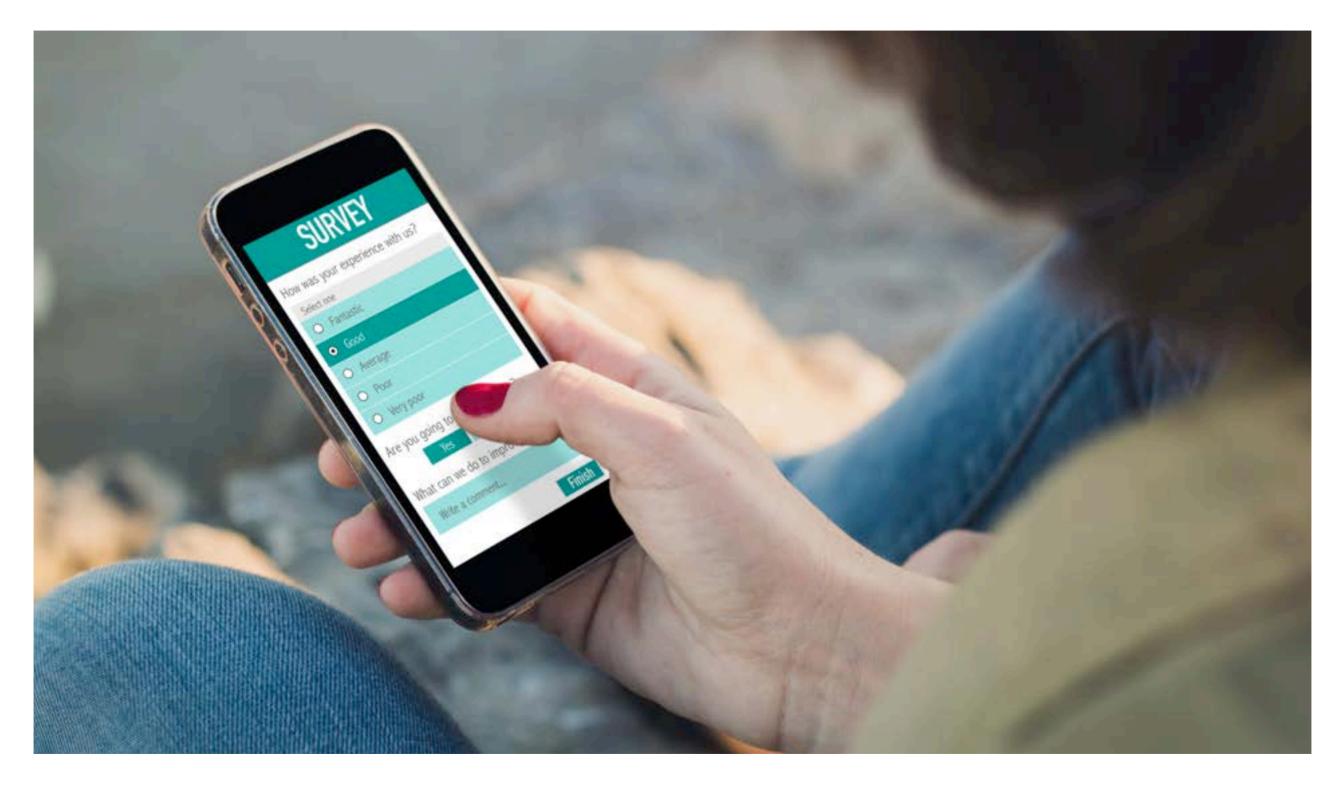
- Covid-19 Communication through East Street Vision -



- Encourage and Empower the Creative Community to Deliver -



- Test, Monitor and Collect Data to Learn from Covid-19 -



- Chapter 3 -Colour Options





- Colour Swatches Option 1_Telemagenta -







Phase 1



Phase 2







- Colour Swatches Option 2_Coral Orange -







Phase 1



Phase 2







- Colour Swatches Option 3_Aqua Green -







Phase 1



Phase 2







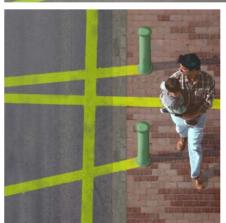
- Colour Swatches Option 4_Lime Green -







Phase 1



Phase 2







- Colour Swatches Option 5_Turquoise -







Phase 1



Phase 2





- Colour Swatches Option 6_Silky Cream -







Phase 1



Phase 2







