# Street/Area Ideas (BID Funding)

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| **All Areas** |  |
| **Built Environment** | **Marketing** |
| * Shutters arts/decoration * Greening generally - hanging baskets (narrow pavements), bee friendly bus stops and planters (wider pavements) * Bins – coordinated collections and/or bin shelters (traders and residential) * Litter bins – new ones including recycling and butt disposal and poo bins * De tagging, litter, street cleaning | * Upfest * Lantern Parade * Lights * Christmas and * Generally to bring perception of safety (East St) and engagement (Upper North St) * Vintage/Flea Market - on a Sunday connecting with Tobacco Factory - so a trail between North St and East St benefitting nearly all businesses would be created * Trails – Halloween, Easter, Christmas etc |
| **Street Specific** |  |
| East St   * Bollards event probably painted by professionals. * East St Arts Trail? * Argos building - corrugated hoardings need a mural * Phone Box opp East St Fruit - get rid! * Decoration - selected buildings (esp Stan Butt as 'iconic' (note landlord here is same as Andy C)) - also more graffiti response * Bunting in form of hot air balloons (similar to umbrellas) hanging off catenaries * Welcome arcs across East St at entrances * Replace all bins and street furniture * Public loos - pay a business to volunteer their business (this covers extra cleaning cost - c£600pa)   Lower North Street   * Implement current design study recommendations * Barriers - they look ugly. Needs to be a decision on if they’re staying * Collective approach to bin collection negotiated with a waste removal company to reduce costs and coordinate collections   Upper North St   * Zebra Crossing - could an existing build out or new nr Parsons be enhanced… help slow traffic as well as giving safe passage * Sculptures - more creative sculpture signs for shops * Lighting - year round creative lighting, various ideas but esp floor projections (change with the seasons)…mounted at shop sign level and powered by businesses that sign up? * Permanent Xmas tree on North Street Green | East Street   * International Food Fest to reflect the different businesses * EAT Local Food Festival * Stronger media response to the negativity (eg engage Darren's soc media person)   Lower North Street   * Events – we’d like to see more events take place as these bring people from outside BS3 into the area. Three ideas we had:   + Initiative to drive attendees from Upfest to this end   + Belly Laughs style event in hospitality Venues but with music as the focus – could Friendly Records bring music into our venues for a weekend-long event? –   + around the community and climate change - including inspiring traders and the community to make small changes for the greater good * Promotions   + Calendar for the year (and Q1 2023), more awareness of what campaigns will be running   + Climate change - a campaign around the idea of what small changes we are all making to do our bit to negate climate change. Eg pledges to make small steps to ‘do our bit’. Could BS3 become the postcode that is leading the way in small changes?   + Reducing costs – thru collective purchasing of waste, energy etc   Upper North St   * Events * Lion Stores: Support an event to celebrate 50 years of Lion stores (June) * Close the road every other month - community use, 'Playing Out * Flags - not a priority given other ideas |

Notes

Upfest

* Upfest is in its 15the year and will return between the 5th & 29th of May.
* The new format will see street painting spread across three weeks bringing a prolonged benefit to the retail streets, equally the final festival weekend 28th & 29th of May will see around 50,000 visitors attend Upfest.
* 10,000 copies of an area map will be produced and handed out to visitors to walk the streets of Bedminster to view the completed artworks.
* Of the 50,000 visitors, 40% are expected from BS3, 30% from greater Bristol and 30% from the rest of the UK & Abroad. feature
* From our last festival in 2018 Bristol saw an economic benefit from Upfest of £3million, with hospitality doing extremely well out of that.
* The cost of hosting Upfest 2022 will exceed £150,000, we have received £30,000 arts council funding and the rest will mainly come from income generation, crowd-funding and sponsorship, this year we are asking for a contribution from the Bedminster BID of £7,000 in support of the mural paintings which annually attract thousands of visitors to the area.