

# **BID CHRISTMAS PLANS**

This year we want to wrap up our Christmas offer as a home-grown traditional affair. Encouraging the community to be part of local events that will bring friends and family together, to celebrate the season, while highlighting the brilliant shops and what they offer in the run up to Christmas.

The high streets throughout the BID area will be dressed in festive greenery and united with our very own Christmas pattern. Using holly, ivy and mistletoe graphics we will be painting shutters, walls and windows.

Our big old trees along North St and West St will be switched on with the addition of a new North St green tree - thanks to newly installed electrical switches. Beaming Bedminster, our large window decorations, will be back on mass along side fun festive light boxes - watch out for them popping up near you.

This year we are contracting profestival light engineers to help us create that traditional lighting look many people are after along East St. Stay tuned for updates!

There are many ways to be involved so take a look and see what might work for you and your business:

**FESTIVE STREET DECOR:** Would you like to have your shop to be part of a festive art trail? We are looking for businesses, with and without shutters, to join us in spreading our Christmas pattern along the high street for a touch creative magic. The design will be painted by local artist and link the shops day and night in the area. Please contact Jocelyn with any questions or expressions of interest via northst@bedminster.org.uk





**GIFT GUIDE:** The very successful gift guide will be in its 3rd year and with a print run of 20,000 will be distributed to get local support for our high street businesses as well further a field to pull in new visitors. We are on the hunt for gifts to be featured and this is a great way to reach a BIG audience so don't miss out! Please note deadline for inclusion is 4th October.

Please get in touch via <u>bedminster@weareplaster.com</u> with the below requirements to be involved:

Business name

Gift description (20 words max)

Gift Price

High-rez image



SHOP LOCAL THIS CHRISTMAS: We are running a very special Christmas Face of the High Street and are looking for local traders to take centre stage. The campaign will see professional portrait images become promotional posters to encourage consumers to shop local this Christmas. The A1 posters will be installed throughout BS3 and used as social content. We are looking for 10 local faces to be highlighted so if you fancy being famous please get in touch with Jocelyn asap via <u>northst@bedminster.org.uk</u>



#### WHAT A YEAR IT'S BEEN HERE IN BS3

This year we celebrated Upfest's 10th birthday in style, bringing The Simpsons to South Bristol for the biggest ever incarnation of Europe's largest street art festival.

We've welcomed lots of new shops and businesses into the area over the last 12 months and the development of St Catherine's Place on East Street is particularly exciting and we're looking forward to see how it develops over the coming year.

We're incredibly excited for the winter festivities to come, the East Street Christmas Fayre, Lantern Parade, the return of North Street Nights and of course Santa's Post Boxes, which little ones in the area guist love... there's nothing quite like a Bedminster Christmas.

All that remains is to wish you all a Very Bernmy Christmas from everyone here at the BID.



Christmas in Bedminster

**EVENTS:** This Christmas the team are aiming to run and support nearly 100 Christmas events in the BS3 area, pulling in as many visitors as possible while providing fun-festive activities for our community. These events will be published in the Gift Guide and across all local social channels. We are busy planning away and would like to hear from you with all your ideas. Would you like to host a gift workshop, a story book reading or community event?

Maybe you need help promoting existing plans or support in hosting - if so please click through to our short <u>survey</u> so we can get you in the calendar or contact <u>bedminster@weareplaster.com</u> for more information. Please note deadline for inclusion is 4th October.

**NSN:** North St Nights, our late night shopping opportunity, has been building in success over the last few years and will become part of the 2019 programme. Running over 3 Thursdays - 5th, 12th and 19th December - we hope to see as many of you take part as possible. Please advise us via <u>bedminster@weareplaster.com</u> if you'd like to be included by 4th Oct.



#### ENJOY LATE NIGHT SHOPPING IN THESE SHOPS

Head to North Street this December and show your support for the amazing independent shops, salons, bars and restaurants that are part of North Street Nights.

*	North Stree	t Nights will	proudly	feature
---	-------------	---------------	---------	---------

Trylla	Mon Pote	Health Unlimited	*	
Tamrakar	Beauty Lounge	Burger Joint		
Zero Green Bristol	The Hairdresser@BS3	Your Lifestyle Salon		
Toyville	Hen & Chicken Zara's Chocolates Hobbs House Bakery Casper	Children's Hospice South West		
Milk Shed				
Storysmiths		The Malago		
Rhubarb Jumble		Bristol Beer Factory		
		Crowning Glorie Lion Stores Compuwave		
In Recovery Upholstery	Ivory Flowers			
Creative Space	Milkshake Express Tobacco Factory			
Hugo's				
Independent Design	The Old Bookshop	The Lounge Souk Kitchen Glass Designs		
Collective	The Old Butchers			
Corks of North Street	Ten Hairdressers (7pm)			
North St Gallery		Trika Yoga Little Green		
Classy Claws	Leveret Cask House Trika Yoga			

Free family fun kicks off at 6pm, 6:30pm, 7pm and 7:30pm with old Scrooge who'll be lurking at Ebenezer Gate with tales of Christmas past, present and future.

C G BedminsterBID G bedminsterbristol.bs3