

# EAST STREET BEDMINSTER

## Time to take a fresh look



**BEDMINSTER**  
BUSINESS IMPROVEMENT DISTRICT

LOVE OUR HIGH STREETS

WEST OF ENGLAND  
COUNCILS

With over 3,000 new residents forecast to be living on or next to East Street in the next few years and business starter grants of £10,000 ... it's time to take a fresh look at East Street.

Over 2,000 new homes and student properties are being built or planned on or close to East Street. This equates to between 3,000 and 4,000 new people living locally - i.e. the population of a small town!

More importantly, it signals a major increase in local demand for the right independent retailers and service providers to thrive in a successful and bustling revived centre.



Clockwise from top; various developments being built or planned; 60 East Street; Factory 1 Apartments, Dalby Avenue Proposed Student Housing, St Catherine's Place Apartments (image from previous scheme), Little Paradise Apartments, Malago Road Proposed Student Housing, new Multi-Storey Car Park

New retailers are already moving in with The Bristol Loaf, the award-winning bakery/café from Redfield joining forces with Hugo's Greengrocers and Two Belly, to create a bakery and community space in one. The new store will enable the talented Bristol Loaf team to expand its current range of baked-goods and

food offering and to create a partnership with two prominent and inspirational local independents, as well as introducing their own wine shop – The Bristol Vine. In addition, the new shop aims to host events, courses and workshops serving the ethical foodies and climate-conscious shoppers of the area.



# NEW GRANT SCHEME FOR EAST STREET

Grants of up to £10,000 for individual businesses are available to regenerate currently underused shops, cafes, artist studios and offices in East Street and adjacent streets. The aim is to bring new types of uses into the area, thereby strengthening and diversifying the current offer.

Funding for the scheme is being provided via the West of England Combined Authority (WECA) Love Our High Streets Fund.

Applications are assessed on merit, job creation and the applicant's own investment into the business. Applications for funding will be considered on a first come first serve basis.

## TO APPLY

Full details are available at [www.bedminster.org.uk/loveourhighstreet](http://www.bedminster.org.uk/loveourhighstreet) or get in touch for an informal chat. We are interested in :

- Existing businesses seeking to grow
- New business start-ups
- Existing landlords with vacant premises that require refurbishment

Properties of various sizes are available including some prime corner units such as the former Barclays at the entrance to East Street, the newly refurbished 127 East Street and over 7,000sqft on flexible lease

terms at the former BonMarche building. The Bedminster BID team can help you to identify these opportunities and see if they are right for your business.



# EAST STREET VISION

The Bedminster Business Improvement District (BID) is working closely with local developers and the council to bring forward a major upgrade to the street in terms of public realm, street furniture, pedestrian (shopper) priority and public art. An outline vision has been produced which is currently going through a detailed costing exercise before seeking funding which we aim to have in place by the end of next year.

In the meantime, short term low-cost high-impact proposals are in the process of being finalised to dramatically increase the space for pedestrians and outdoor café and public seating.

More information on the vision may be found at [eaststreetvision.com](http://eaststreetvision.com)



Long term vision ideas



Short term pavement 'widening'

# NEW POCKET PARK ON EAST STREET

Bedminster BID has been running for seven years and represents 350 businesses in the area working together to ensure the future of the retail streets. The BID runs numerous marketing, promotion and street enhancement projects - the latest example of this being the opening of a mini 'pocket park' in autumn 2020, an early small step in the long term vision to significantly enhance East Street.



## Get in touch

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